

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LaSalle Retail Finance, A Division of LaSalle Business Credit, LLC (f/k/a LaSalle Business Credit, Inc.)		04/10/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Rue21, Inc.
Street Address:	800 Commonwealth Drive
Internal Address:	Suite 100
City:	Warrendale
State/Country:	PENNSYLVANIA
Postal Code:	15806
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2592035	RUE 21
Registration Number:	2450257	RUE 21
Registration Number:	2276778	RUE 21
Registration Number:	2123489	RUE 21
Registration Number:	2407212	TAREA BY RUE 21

CORRESPONDENCE DATA

Fax Number: (703)415-1557
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-415-1555
 Email: mail@specializedpatent.com
 Correspondent Name: Christopher E. Kondracki
 Address Line 1: 2001 Jefferson Davis, Hwy., Suite 1007
 Address Line 4: Arlington, VIRGINIA 22202

CH \$140.00 2592035

ATTORNEY DOCKET NUMBER:	8040805B
NAME OF SUBMITTER:	Christopher E. Kondracki
Signature:	/Christopher E. Kondracki/
Date:	04/29/2008
Total Attachments: 3 source=Rue21-LaSalle TM Term#page1.tif source=Rue21-LaSalle TM Term#page2.tif source=Rue21-LaSalle TM Term#page3.tif	

TERMINATION OF SECURITY INTEREST IN TRADEMARKS

(United States of America)

April 10, 2008

RUE21, INC. ("Debtor") had granted to LASALLE RETAIL FINANCE, A DIVISION OF LASALLE BUSINESS CREDIT, LLC (f/k/a LaSalle Business Credit, Inc.) ("Secured Party"), a security interest (the "Security Interest") in Debtor's trademarks (the "Trademarks") which was filed at the United States Patent and Trademark Office on June 13, 2003 and recorded on Reel 2756, Frame 0221; and


WHEREAS, Debtor has made payment in full of the indebtedness secured by the Security Interest in exchange for the termination of the Security Interest.

NOW, THEREFORE, the Secured Party releases and discharges its security interest in, and reassigns to Debtor, any and all interest in the Trademarks, including, without limitation, those listed on Schedule A attached hereto, together with the goodwill associated therewith. The Secured Party agrees that, upon request of Debtor or any successor-in-interest or assignee thereof, and at Debtor's expense, such Secured Party will execute any document, cause to be made any filing or take any other action deemed reasonably necessary or advisable by Debtor, or any successor-in-interest or assignee thereof, to effectuate the release of interests contemplated herein.

[signature page follows]

IN WITNESS WHEREOF, Secured Party, by the signature below of such Secured Party's duly authorized representative, agrees to be bound by the provisions of this Security Interest Termination as of the date above first written. This document is intended to take effect as a sealed instrument.

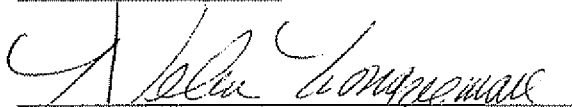
LASALLE RETAIL FINANCE, A DIVISION OF
LASALLE BUSINESS CREDIT, LLC

By: 
Name: Keith Vercauteren
Title: Managing Director

CERTIFICATE OF ACKNOWLEDGMENT

COMMONWEALTH OF MASSACHUSETTS)
)
COUNTY OF SUFFOLK)

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 10 day of April, 2008, personally appeared Keith Vercauteren to me known personally or proved through satisfactory evidence of identification, which was personally known to me to be the person whose name is signed on the attached document, and who, being by me duly sworn, deposes and says that he is the duly authorized Managing Director of Lasalle Business Credit, and said Keith Vercauteren acknowledged said instrument to be the free act and deed of said Keith Vercauteren.


Notary Public
My commission expires: 4/7/2011

SCHEDULE A

TRADEMARKS

<u>Registered Owner</u>	<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Reel/Frame</u>
rue21, inc.	Rue 21	2592035	June 13, 2003	2756/0221
rue21, inc.	Rue 21	2450257	June 13, 2003	2756/0221
rue21	Rue 21	2276778	June 13, 2003	2756/0221
rue21	Rue 21	2123489	June 13, 2003	2756/0221
rue21	Tarea by Rue 21	2407212	June 13, 2003	2756/0221

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