TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Universal Forest Products, Inc.		02/27/2008	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Universal Consumer Products, Inc.	
Street Address:	2801 E. Beltline NE	
City:	Grand Rapids	
State/Country:	MICHIGAN	
Postal Code:	49525	
Entity Type:	CORPORATION: MICHIGAN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3332220	EQUATOR

CORRESPONDENCE DATA

Fax Number: (616)742-1010

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (616) 742-3500

Email: trademarks@mcgarrybair.com

Correspondent Name: Mary C. Bonnema, McGarry Bair PC
Address Line 1: 32 Market Avenue SW, Suite 500
Address Line 4: Grand Rapids, MICHIGAN 49503

ATTORNEY DOCKET NUMBER:	71198-90
NAME OF SUBMITTER:	Mary C. Bonnema
Signature:	/Mary C. Bonnema/
Date:	04/30/2008

TRADEMARK REEL: 003768 FRAME: 0922

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Total Attachments: 1

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TRADEMARK REEL: 003768 FRAME: 0923

TRADEMARK ASSIGNMENT

WHEREAS, Universal Forest Products, Inc., a Michigan corporation, having its principal place of business at 2801 E. Beltline NE, Grand Rapids, Michigan 49525 ("Assignor"), is the record owner of the entire right, title and interest in and to U.S. Trademark Registration No. 3332220 for the mark EQUATOR ("Trademark"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of its use in commerce, to Universal Consumer Products, Inc., a Michigan corporation, having its principal place of business at 2801 E. Beltline NE, Grand Rapids, Michigan 49525 ("Assignee").

NOW, THEREFORE, in view of the premises herein and with consideration, the sufficiency and receipt thereof hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this A	Assignment to be executed by a duly
IN WITNESS WHEREOF, Assignor has caused this authorized officer on this $27\frac{14}{3}$ day of February	, 2008.
By:	MA JIM
CTATE OF Mid !	
STATE OF MICHIGAN)	
STATE OF <u>Michigan</u>)) ss. COUNTY OF <u>Kent</u>)	
Subscribed and sworn to before me this 27 th day of	February, 2008.
Notary P	ublic, County,
	mission expires
and the same	

CHRISTOPHER L HAVEN
Notary Public, State of Michigan
County of Kent
My Commission Expires May 23, 2014
Acting in the County of

TRADEMARK
REEL: 003768 FRAME: 0924

RECORDED: 04/30/2008