

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SourceLink Chicago, LLC		04/25/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	SourceLink Acquisition, LLC
Street Address:	500 Park Boulevard
Internal Address:	Suite 415
City:	Itasca
State/Country:	ILLINOIS
Postal Code:	60143
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2586902	IBROADCAST
Registration Number:	3199984	IDIRECT
Registration Number:	2692204	IREPORTS
Registration Number:	2762385	PLANET TRAC
Registration Number:	2821573	TELETRAC

CORRESPONDENCE DATA

Fax Number: (312)827-8185

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-807-4350

Email: trademarks@bellboyd.com, shakim@bellboyd.com

Correspondent Name: Sana Hakim

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

900105433

TRADEMARK
REEL: 003769 FRAME: 0273

CH \$140.00 2586902

ATTORNEY DOCKET NUMBER:	117109
NAME OF SUBMITTER:	Sana Hakim
Signature:	/sh/
Date:	04/30/2008
Total Attachments: 2 source=sourcelink Assignment of Trademarks#page1.tif source=sourcelink Assignment of Trademarks#page2.tif	

ASSIGNMENT OF TRADEMARKS

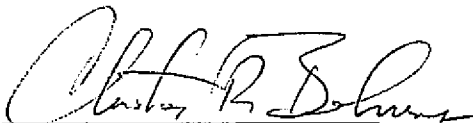
WHEREAS, SourceLink Chicago, LLC, a Delaware Limited Liability Company, having its principal place of business at 2451 Lively Boulevard Elk Grove Village, Illinois 60007, United States ("Assignor"), is the sole and exclusive owner of all right, title and interest in, to the trademarks and trademark registrations (the "Marks") listed in the attached Schedule (the "Marks"); and

WHEREAS, SourceLink Acquisition, LLC, a Delaware Limited Liability Company, having its principal office and place of business at 500 Park Boulevard, Suite 415, Itasca, Illinois, United States, 60143, ("Assignee"), desires to acquire the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, including all common law rights, copyrights, registrations and applications therefor, together with goodwill of the business connected with the use of the Marks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

THIS ASSIGNMENT shall be deemed effective as of April 25, 2008.

SOURCELINK CHICAGO, LLC

By: 
Christopher R. Behrens
Chief Executive Officer

Date: April 25, 2008

SCHEDULE
COUNTRY: United States

Mark	Registration No.
IBROADCAST	2,586,902
IDIRECT	3,199,984
IREPORTS	2,692,204
PLANET TRAC	2,762,385
TELETRAC	2,821,573