

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard P. Diefenbach		04/23/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bouncing Brain Productions, LLC		
Street Address:	520 Elliot Street		
Internal Address:	Suite 200		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	LTD LIAB JT ST CO: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78792188	HEROES: ORDINARY PEOPLE DOING EXTRAORDINARY THINGS	
CORRESPONDENCE DATA			
Fax Number:	(877)248-5100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919.321.6245		
Email:	uspto@ti-law.com		
Correspondent Name:	Neal Wolgin		
Address Line 1:	7400 Carmel Executive Park Drive		
Address Line 2:	Suite 120		
Address Line 4:	Charlotte, NORTH CAROLINA 28226		
ATTORNEY DOCKET NUMBER:	1700.004		
NAME OF SUBMITTER:	Neal Wolgin		
Signature:	/nw/		

OP \$40.00 78792188

Date:

05/01/2008

Total Attachments: 2

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RJ

TRADEMARK ASSIGNMENT

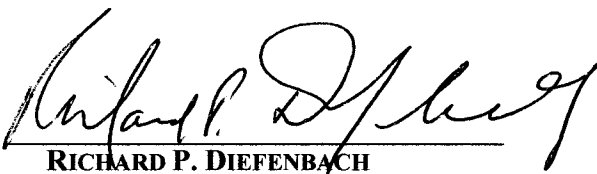
WHEREAS, Richard P. Diefenbach, an individual residing at 335 Douglas Road, Chappaqua, NY 10514 (“**Diefenbach**”), is the owner of certain rights with respect to the following trademark application (“trademark”):

<i>Trademark</i>	<i>Serial No.</i>	<i>Filing Date</i>
HEROES: ORDINARY PEOPLE DOING EXTRAORDINARY THINGS	78/792,188	January 16, 2006

WHEREAS, Bouncing Brain Productions, LLC, a North Carolina limited liability company (“**BBP**”), is desirous of acquiring any and all rights which Diefenbach has in said listed trademark and the goodwill of the business of Diefenbach associated with said trademark.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, Diefenbach does hereby sell, assign and transfer unto BBP its entire right, title and interest in and to the said listed trademark, together with the goodwill of the business symbolized by the trademark and the above identified application thereof, and any registration that subsequently issues based on said trademark application, said sale, assignment and transfer to be effective upon the filing of a proper Statement of Use for the trademark with the United States Patent and Trademark Office.

By: 
RICHARD P. DIEFENBACH

Date: 4/23/08

Feb

State of New York)
County of Westchester) ss

On this 23 day of April, 2008, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of Richard DeFeather with authority to do so.

BARBARA A. CUATT
Notary Public, State of New York
No. 01CU5025253
Qualified in Westchester County
Commission Expires 3/21/10

Barbara A Cuatt
Notary Public