

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/15/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
White On White 2007 Limited	FORMERLY Bonsoir of London Limited	04/28/2008	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Bonsoir of London Limited
Street Address:	45 Broadwick Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W1F 9QW
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	0324686	BON-SOIR
Registration Number:	3364041	BONSOIR

CORRESPONDENCE DATA

Fax Number: (973)836-0306
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-949-9022
 Email: fterranella@lawabel.com
 Correspondent Name: Lawrence E. Abelman
 Address Line 1: 666 Third Avenue
 Address Line 2: 10th Floor
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	8003345
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DOMESTIC REPRESENTATIVE

900105502

**TRADEMARK
 REEL: 003769 FRAME: 0798**

CH \$65.00 0324686

Name: Lawrence E. Abelman
Address Line 1: 666 Third Avenue
Address Line 2: 10th Floor
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Frank Terranella
Signature:	/ft/
Date:	05/01/2008
Total Attachments: 1 source=BONSOIR#page1.tif	

NUNC PRO TUNC ASSIGNMENT

WHEREAS, White On White 2007 Limited in members voluntary liquidation, a corporation organized and existing under the laws of then United Kingdom, whose registered office is at 1 Snow Hill, London EC1A 2DH England (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
BONSOIR (stylized)	0324686
BONSOIR (word mark)	3364041

AND WHEREAS, Bonsoir of London Limited (Company Registration no. 2958778), a corporation organized and existing under the laws of then United Kingdom, with an office at 45 Broadwick Street, London W1F 9QW England (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark. This assignment is effective as of the 15th day of March 2007.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 28th day of April, 2008.

White On White 2007 Limited in liquidation

By: Jeremy M Willmont

J. Willmont

Title: Joint liquidator