

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bonsoir of London Limited		03/15/2007	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	White on White 2007 Limited
Street Address:	1 Snow Hill
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	EC1A 2DH
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	0324686	BON-SOIR
Registration Number:	3364041	BONSOIR

CORRESPONDENCE DATA

Fax Number: (973)836-0306
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-949-9022
 Email: fterranella@lawabel.com
 Correspondent Name: Lawrence E. Abelman
 Address Line 1: 666 Third Avenue
 Address Line 2: 10th Floor
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	8003345
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DOMESTIC REPRESENTATIVE

Name: Lawrence E. Abelman

900105506

**TRADEMARK
 REEL: 003769 FRAME: 0846**

CH \$65.00 0324686

Address Line 1: 666 Third Avenue
Address Line 2: 10th Floor
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Frank Terranella
Signature:	/ft/
Date:	05/01/2008
Total Attachments: 1 source=White on White 2007 change of name#page1.tif	



THE COMPANIES ACT 1985

Company No. 681153

The Registrar of Companies for England and Wales hereby certifies that

WHITE ON WHITE 2007 LIMITED (originally called **FESBRA LIMITED** changed its name on 9th December 1969 to **CELESTION INDUSTRIES LIMITED** which was changed on 29th December 1969 to **WEINGARTEN BROTHERS LIMITED** which was changed on 10th September 1975 to **BONSOIR OF LONDON LIMITED** which was changed on 15th March 2007 to **WHITE ON WHITE 2007 LIMITED** each change having been made by special resolution and to which approval has been given in accordance with the provisions of the relevant Companies Acts) was incorporated under the Companies Act 1948 as a limited company on 20th January 1961. *****

Given at Companies House, Cardiff the 7th November 2007

G THOMPSON
for the Registrar of Companies



Companies House
— for the record —

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TRADEMARK
REEL: 003769 FRAME: 0848