

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PHILIPS ELECTRONICS NORTH AMERICA CORPORATION		04/17/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NXP B.V.		
Street Address:	High Tech Campus 60		
City:	Eindhoven		
State/Country:	NETHERLANDS		
Postal Code:	5656 AG		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2379848	GOODLINK	
CORRESPONDENCE DATA			
Fax Number:	(202)339-6052		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-625-3649		
Email:	valerie.purdy@kattenlaw.com		
Correspondent Name:	Valerie A. Purdy, Trademark Paralegal		
Address Line 1:	1025 Thomas Jefferson Street, N.W.		
Address Line 2:	Suite 700 - East Lobby		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007-5201		
ATTORNEY DOCKET NUMBER:	320535.00032 GOODLINK		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Valerie A. Purdy, Trademark Paralegal

Signature:

/valerie a. purdy/

Date:

05/01/2008

Total Attachments: 3

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DATE: [17th] [April] 200[8]

Philips Electronics North America Corporation

and

NXP B.V.

TRADE MARK ASSIGNMENT

Rouse & Co International

1st Floor

228-240 Banbury Road

Oxford

OX2 7BY

England

Ref: MRF.MH.N4984-01058.JM

DATE: April 17, 2008

PARTIES:

- (1) Philips Electronics North America Corporation, A Delaware Corporation, whose principal place of business is at 1251 Avenue of the Americas, New York, NEW YORK ('PENAC').
- (2) NXP B.V, a Netherlands Corporation, whose principal place of business is at High Tech Campus 60, 5656AG, Eindhoven, Netherlands ('NXP').

INTRODUCTION:

- A PENAC is the proprietor of USA trade mark registration no. 2379848 for the mark GOODLINK (**the Trade Mark**).
- B PENAC has agreed to assign all its rights in and to the Trade Mark to NXP in accordance with the provisions of this Agreement.

AGREEMENT:

1. Assignment

In consideration of the sum of £1 paid by NXP to PENAC (receipt of which PENAC acknowledges), PENAC assigns to NXP absolutely the Trade Mark and all and any rights in and to the Trade Mark and any common law rights and all the goodwill attaching to the Trade Mark.

2. Proceedings

- 2.1 NXP will have the right to bring proceedings against any third party in respect of the Trade Mark (including, without limitation, proceedings against any third party for past infringement of the Trade Mark or for passing off or for otherwise infringing the rights of PENAC in the Trade Mark).
- 2.2 PENAC agrees and undertakes to provide NXP (at its cost and request) with all reasonable assistance with any proceedings which may be brought

by or against NXP against or by any third party in relation to the Trade Mark.

3. Further Assurance

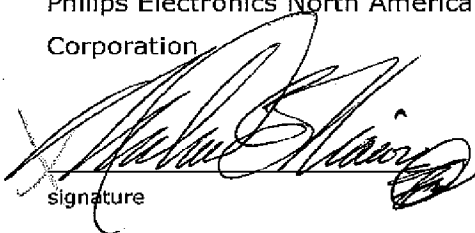
PENAC will, at the cost and request of NXP, at any time and from time to time, execute such deeds or documents and do such acts or things as may be reasonably necessary or desirable to give effect to this Agreement.

4. Law and Jurisdiction

This Agreement will be governed by the law in force from time to time in England and Wales and the parties consent to the non-exclusive jurisdiction of the Courts of England and Wales.

AGREED by the parties through their authorised signatories:

For and on behalf of
Philips Electronics North America
Corporation



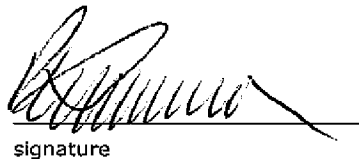
signature

Michael E. Marion
print name

Authorized Signatory
job title

April 17, 2008
date

For and on behalf of
NXP B.V.



signature

PAUL L. WILLIAMSON
print name

AUTHORISED SIGNATORY
job title

22nd April, 2008
date