

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dorsey and Donnelly Enterprises Corporation		04/25/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	West End Media Group, Inc.		
Street Address:	1431 Greenway Drive		
Internal Address:	8th floor		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75038		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2354260	HINEY WINE	
CORRESPONDENCE DATA			
Fax Number:	(972)869-3926		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	972-506-0834		
Email:	tmaddocks@aol.com		
Correspondent Name:	Todd D. Maddocks		
Address Line 1:	9616 Santa Fe Circle		
Address Line 4:	Irving, TEXAS 75063		
NAME OF SUBMITTER:	Todd D Maddocks		
Signature:	/Todd D Maddocks/		
Date:	05/01/2008		

OP \$40.00 2354260

Total Attachments: 1
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT OF SERVICE MARK is made this 25 day of ^{April 2008}~~January 2006~~ by and between Dorsey and Donnelly Enterprises Corporation, a Texas corporation ("Assignor") and Donnelly Galleries, Inc., a Texas corporation, dba West End Media Group, Inc, a Texas Corporation ("Assignee").

WITNESSETH

WHEREAS, Assignor owns valuable common law and federally granted rights in the Hiney Wine trademark - with design - registered with the United States Patent and Trademark Office pursuant to Registration Number 2354260 granted on June 6, 2000 (the "Mark"); and,

WHEREAS, Assignor desires to assign, transfer and set over to Assignee all right, title and interest in and to the Mark,

WHEREAS, Assignee desires to acquire and have vested in it all right, title and interest in and to the Mark;

NOW, THEREFORE, the parties, for the sum of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, agree as follows:

I. ASSIGNMENT

Assignor hereby, irrevocably assigns, transfers and sets over unto Assignee and Assignee hereby accepts the assignment from Assignor of all of the Assignor's right, title and interest in and to the Mark, wherever in the World such rights, titles and interests now exist or may thereafter arise, and any registrations of whatever kind related thereto, together with the goodwill associated therewith.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Assignment

Witness *Dorsey & Donnelly* ASSIGNOR: Dorsey and Donnelly
(Enterprises Corporation)

By: *[Signature]*

Its: *[Signature]*

Witness *Donnelly Galleries* ASSIGNEE: Donnelly Galleries, Inc.,

By: *[Signature]*

Its: *[Signature]*