

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jerry Griffiths		04/30/2008	INDIVIDUAL: UNITED STATES
Juna Griffiths		04/30/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pioneer Family Brands, Inc.		
<b>Street Address:</b>	12674 South Pony Express Rd., #1		
<b>City:</b>	Draper		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84020		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1367945		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)566-0750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	801-566-6633		
<b>Email:</b>	murphy@tnw.com		
<b>Correspondent Name:</b>	Peter M. de Jonge		
<b>Address Line 1:</b>	P.O. Box 1219		
<b>Address Line 4:</b>	Sandy, UTAH 84091-1219		
<b>ATTORNEY DOCKET NUMBER:</b>	00635-7460.TM		
<b>NAME OF SUBMITTER:</b>	Peter M. de Jonge		
<b>Signature:</b>	/petermdejonge/		
<b>Date:</b>	05/01/2008		

OP \$40.00 1367945

Total Attachments: 2  
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WHEN RECORDED RETURN TO:  
Peter M. de Jonge  
THORPE NORTH & WESTERN, LLP  
P.O. BOX 1219  
SANDY, UTAH 84091-1219

Attorney Docket No.: 00635-7460.TM

## ASSIGNMENT

WHEREAS, Jerry and Juna Griffiths, (hereinafter referred to as "ASSIGNORS"), citizens of the United States of America, having a principal address at 924 Osmond Lane, Provo, Utah 84604, are the owners of all right, title, and interest in and to the trademark for a sun and wave design (hereinafter referred to as the "Mark") which is registered with the U.S. Patent and Trademark Office under Registration No. 1,367,945, having a registration date of 10/29/85 (hereinafter referred to as the "registration"); and

WHEREAS, Pioneer Family Brands, Inc., (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 12674 So. Pony Express Rd., #1 Draper, UT 84020, Draper, UT 84020, is desirous of acquiring all right, title and interest in and to the Mark held by ASSIGNOR and the above-identified application;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNORS by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNORS HEREBY ASSIGN TO THE ASSIGNEE any and all right, title and interest which they may hold in and to the Mark and the above-identified registration, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNORS hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and benefit of the said ASSIGNEE, its

successors, assigns and legal representatives.

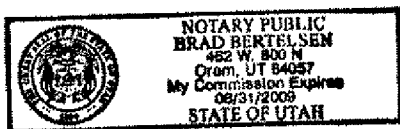
This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNORS.

EFFECTIVE as of this 30 day of Apr, 2008.

Jerry Griffiths  
By: Jerry Griffiths

STATE OF Utah  
: SS  
County of Utah

Before me personally appeared Jerry Griffiths and acknowledged the foregoing instrument to be his free act and deed this 30 day of Apr, 2008.

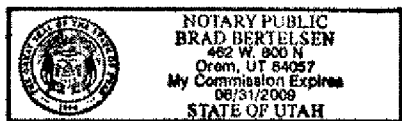


Brad Bertelsen  
Notary Public

Juna Griffiths  
By: Juna Griffiths

STATE OF Utah  
: SS  
County of Utah

Before me personally appeared Juna Griffiths and acknowledged the foregoing instrument to be his free act and deed this 30 day of APR, 2008.



Brad Bertelsen  
Notary Public