

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rod Vogelman		04/28/2008	INDIVIDUAL: SOUTH AFRICA
RECEIVING PARTY DATA			
Name:	Rotano International LLC		
Street Address:	12585 Ruelle Alliante, Ste. 152		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92130-3354		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3332128	NOOBY'S	
CORRESPONDENCE DATA			
Fax Number:	(619)696-7124		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6196966700		
Email:	ipdocket@gordonrees.com		
Correspondent Name:	Laurie A. Axford		
Address Line 1:	101 West Broadway, Ste. 1600		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	ROTI 1043464		
NAME OF SUBMITTER:	Rod Vogelman		
Signature:	/Rod Vogelman/		
Date:	05/01/2008		

CH \$40.00 3332128

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Rod Vogelmann, a South Africa Individual, having a principal address in San Diego, California has adopted, used and is using the following mark which is registered in the U.S. Patent and Trademark Office:

"NOOBY'S" - Registration No. 3,332,128 - Issued November 6, 2007;

WHEREAS, Rotano International LLC, a California Limited Liability company, having a principal place of business at 12585 Ruelle Alliante, Ste. 152, San Diego, California 92130-3354, is desirous of acquiring said mark and the registration thereof.

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Rod Vogelmann, hereby assigns, transfers and sets over unto Rotano International LLC, a California Limited Liability company, all right, title and interest in and to said mark, together with the goodwill of the business in connection with which the mark is used.

Signed at San Diego, California, this 28 day of April 2008.

By: [Signature]
Rod Vogelmann

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