

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tim Voorhees		03/19/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Richard D. Warren		
<b>Street Address:</b>	29881 Santa Margarita Parkway		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Rancho Santa Margarita		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92688		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3200361	PURPOSE DRIVEN PLAN	
Registration Number:	2898684	THE PURPOSE-DRIVEN FAMILY WEALTH BLUEPRINT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	949-760-0404		
<b>Email:</b>	efiling@kmob.com		
<b>Correspondent Name:</b>	Lori Lee Yamato, Knobbe Martens, et al		
<b>Address Line 1:</b>	2040 Main Street		
<b>Address Line 2:</b>	14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	RWARREN.011TIS/017TIS		
<b>NAME OF SUBMITTER:</b>	Lori Lee Yamato		

CH \$65.00 3200361

Signature:

/lori lee yamato/

Date:

05/01/2008

Total Attachments: 1

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**CONFIRMATION OF SERVICE MARK ASSIGNMENT**

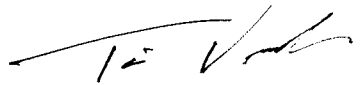
This Confirmation of Service Mark Assignment (hereinafter referred to as "Assignment"), effective as of the 19th day of March, 2008, is by and between Tim Voorhees, an individual having a residence at 22762 Boltana, Mission Viejo, California 92691 ("VOORHEES"), and Richard D. Warren, an individual having a place of business at 29881 Santa Margarita Parkway, Suite 100, Rancho Santa Margarita, California 92688 ("WARREN").


VOORHEES hereby confirms that, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, he has assigned to WARREN all right, title, and interest in U.S. Registration Nos. 3,200,361 and 2,898,684, and all right, title and interest that VOORHEES may possess in and to the service marks PURPOSE DRIVEN PLAN and THE PURPOSE-DRIVEN FAMILY WEALTH BLUEPRINT, together with the goodwill symbolized by the marks, and any and all rights that VOORHEES has obtained in such marks and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement, concurrent with the transfer of certain tangible assets as indicia of said goodwill. This Confirmation merely the assignment of the subject marks, and does not alter any term or aspect of the assignment.

IN WITNESS WHEREOF, the parties have caused this instrument to be executed, effective as of the day and year first above written.

TIM VOORHEES  
("VOORHEES")

RICHARD D. WARREN  
("WARREN")

By:   
Date: 3/19/08

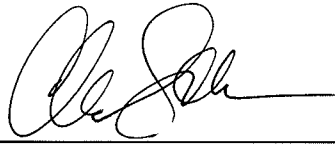
By:   
Date: 4/1/08

STATE OF CALIFORNIA     )  
  ) ss.  
COUNTY OF ORANGE     )

On March 19, 2008, before me, Allison Schwenn, personally appeared Tim Voorhees, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

  
Signature

