

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MLJR Corporation		10/18/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Organically Grown Group, LLC		
<b>Street Address:</b>	c/o Koenig & Associates		
<b>Internal Address:</b>	226 E. Canon Perdido, Ste. M		
<b>City:</b>	Santa Barbara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93101		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1453274	ORGANICALLY GROWN KIDS	
Registration Number:	1453273	ORGANICALLY GROWN KIDS	
Registration Number:	0978170	ORGANICALLY GROWN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(805)564-8262		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	805-965-4400		
<b>Email:</b>	kurt@incip.com		
<b>Correspondent Name:</b>	Kurt Koenig		
<b>Address Line 1:</b>	PO BOX 1140		
<b>Address Line 4:</b>	Summerland, CALIFORNIA 93067		
<b>ATTORNEY DOCKET NUMBER:</b>	2632-101		
<b>NAME OF SUBMITTER:</b>	Kurt Koenig		

OP \$90.00 1453274

Signature:	/Kurt Koenig/
Date:	05/01/2008
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of October 18, 2007 ("Effective Date") by and among MLJR CORPORATION, a California corporation with an address of 5101 Genesta Ave., Encino, CA 91316 ("Assignor") and ORGANICALLY GROWN GROUP, LLC, a Delaware limited liability company, with an address of 5101 Genesta Ave., Encino, CA 91316 ("Assignee").

WHEREAS, Assignor is the owner by assignment of the Trademarks set forth on Schedule A ("Marks"), together with common law rights therein and the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used ("Goods and Services"); and

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks together with all common law rights and the goodwill of the business symbolized by the Marks;

NOW THEREFORE, for good and valuable consideration, Assignor and Assignee agree as follows:

1. Assignor hereby quitclaims to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks in perpetuity, together with the goodwill of the business appurtenant thereto and which is symbolized thereby.
2. Assignor hereby agrees to execute such other documents and take such other actions as may be reasonably requested by Assignee to evidence more fully the transfer of ownership of the Marks to Assignee at Assignee's sole cost and expense. Assignor hereby appoints Assignee, with the full power of substitution therein, as its true and lawful attorney-in-fact for the limited purpose of executing such papers and performing such other proper acts as are reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred in this Assignment.

This Agreement has been executed as of the Effective Date.

Assignor: MLJR CORPORATION

By:



Robert Stein, CEO

EXHIBIT A

<u>Trademark</u>	<u>Serial Number</u>	<u>Registration Number</u>
ORGANICALLY GROWN	72420211	978170
ORGANICALLY GROWN KIDS & Design	73610475	1453273
ORGANICALLY GROWN KIDS	73610627	1453274