

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ORLY INTERNATIONAL, INC.		05/02/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SpaRitual, LLC		
<b>Street Address:</b>	7710 HASKELL AVENUE		
<b>City:</b>	VAN NUYS		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91406		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77239180	OPEN MINDED	
<b>Serial Number:</b>	77239168	LET IT GO	
<b>Serial Number:</b>	77042572	WELL-CONNECTED	
<b>Registration Number:</b>	3229362		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)836-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-684-5600		
<b>Email:</b>	jim@sagllp.com, nitasantiago@sagllp.com		
<b>Correspondent Name:</b>	JAMES E. SHLESINGER		
<b>Address Line 1:</b>	1420 KING STREET, SUITE 600		
<b>Address Line 4:</b>	ALEXANDRIA, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	R5726		
<b>NAME OF SUBMITTER:</b>	JAMES E. SHLESINGER		

CH \$115.00 77239180

Signature:

/JES/

Date:

05/05/2008

Total Attachments: 3

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ASSIGNMENT

WHEREAS, ORLY INTERNATIONAL, INC., a corporation organized under the laws of the State of California, of 7710 Haskell Avenue, Van Nuys, California 91406, has adopted and is using the following marks for which said Assignor has filed applications in the United States Patent and Trademark Office for registration, or which is registered in the United States Patent and Trademark Office:

OPEN MINDED	SERIAL NO. 77/239,180	FILED: 07/26/07
LET IT GO	SERIAL NO. 77/239,168	FILED: 07/26/07
WELL-CONNECTED	SERIAL NO. 77/042,572	FILED: 11/13/06
BOTTLE DESIGN	REG. NO. 3,229,362	ISSUED: 04/17/07

WHEREAS, Sparitual, LLC, a limited liability company organized under the laws of the State of California, of 7710 Haskell Avenue, Van Nuys, California 91406, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ORLY INTERNATIONAL,

INC. does hereby assign unto the said SoaRitual, LLC, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified applications for registration of said marks, and the above identified registration.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration for the above marks to said Assignee.

ORLY INTERNATIONAL, INC.

By:

  
JEFF PINK  
Chief Executive Officer

State of California        )  
                                  ) ss  
County of                    )

On this \_\_\_\_\_ day of \_\_\_\_\_, 2008,  
before me appeared Jeff Pink, the person who signed this  
instrument, who acknowledged that he signed it as a free act on  
behalf of Orly International, Inc.

\_\_\_\_\_  
Notary Public

**CALIFORNIA CERTIFICATE OF ACKNOWLEDGMENT**

State of California )  
County of LOS ANGELES)

On MAY 02, 2008 before me Christine A. McGhee "Notary Public",  
personally appeared JEFF PINK

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Signature Christine A. McGhee (Seal)

