

FORM PTO-1618A
Expires 08/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # 003671 Frame # 0367

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached Execution Date
Month Day Year

Name PARMALAT S.P.A. 11/20/2007

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other Joint Stock
- Citizenship/State of Incorporation/Organization Italy

Receiving Party

Mark if additional names of receiving parties attached

Name BOSCHI FOOD & BEVERAGE S.p.A.

DBA/AKA/TA _____

Composed of _____

Address (line 1) VIA GHIARA, 25

Address (line 2) _____

Address (line 3) FONTANELLATO (PARMA) ITALY 43012
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other JOINT STOCK COMPANY
- Citizenship/State of Incorporation/Organization ITALY

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. **TRADEMARK**

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REEL: 003771 FRAME: 0629

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Expires 06/30/09
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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stewart L. Gitler

5-5-2008

Name of Person Signing

Signature

Date Signed

TRADEMARK

REEL: 003771 FRAME: 0630

UNITED STATES

**United States
Deed of Assignment with Goodwill
of Assigned Marks**

THIS ASSIGNMENT is made the 20th day of November, 2007 between **Parmalat S.p.A.**, a joint stock company, organized under the laws of Italy, with its principal place of business at Via Oreste Grassi, 26, 43044 Collecchio (Parma), Italy (the "Assignor") and **Boschi Food & Beverage S.p.A.**, a joint stock company, organized under the laws of Italy, with its principal place of business at Via Ghiera, 25, 43012, Fontanellato, (Parma), Italy (the "Assignee").

WHEREAS, the Assignor has adopted in the United States the trademark/s listed in the Schedule hereto and is the owner of the registration/s thereof shown in the said Schedule; and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademark/s and the goodwill associated therewith.

NOW THEREFORE, for nominal and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and registrations thereof together with the goodwill of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

MARK	TRADEMARK REGISTRATION NO.	REGISTRATION DATE
1) POMI'	1296585	17 August 2004

Assignor: Parmalat S.p.A.

Enrico Bondi

By: Enrico Bondi

Title: Managing Director

Assignee: Boschi Food & Beverage S.p.A.

Marco Crosti

By: Marco Crosti

Title: PRESIDENT