

05-02-2008

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



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OPR/FINANCE

To the Director of the U. S. Patent and Trademark Office: Please return the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Renaissance Health Service Corporation

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other Nonprofit
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 1, 2008

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Renaissance Holding Company  
 Internal  
 Address: 4100 Okemos Rd., Okemos MI 48864  
 Street Address: 4100 Okemos Road  
 City: Okemos  
 State: Michigan  
 Country: USA Zip: 48864

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other \_\_\_\_\_

Citizenship \_\_\_\_\_  
 Citizenship \_\_\_\_\_  
 Citizenship \_\_\_\_\_  
 Citizenship Michigan  
 Citizenship \_\_\_\_\_  
 If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)  
See "Additional Sheet"

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
See "Additional Sheet"

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kenneth D. Schuman  
 Internal Address: 4100 Okemos Road  
Okemos, Michigan 48864  
 Street Address: 4100 Okemos Road  
 City: Okemos  
 State: Michigan Zip: 48864  
 Phone Number: (517) 347-5295  
 Fax Number: (517) 347-5433  
 Email Address: kschuman@ddpmi.com

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 200.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card  Last 4 Numbers \_\_\_\_\_  
 Refund Date 05/01/2008 DBYRNE 0000162521  
 b. Deposit Account Number \_\_\_\_\_  
 Authorized User Name DBYRNE Refund Total: \$60.00

9. Signature:

*Kenneth D. Schuman*  
Signature

Kenneth D. Schuman  
Name of Person Signing

April 24, 2008

Date

05/01/2008 DBYRNE 0000046 77152978

Total number of pages including cover

01 attachments, and document: 40.00 OP

02 FC-0522 100.00 OP

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**Additional Sheet**

Trademarks Assigned

by

Renaissance Health Service Corporation

to

Renaissance Holding Company

1. Serial Number:

77152978

Identification:

RENAISSANCE LIFE & HEALTH INSURANCE COMPANY OF AMERICA (words only)

2. Serial Number:

77153213

Identification:

RENAISSANCE HEALTH INSURANCE COMPANY OF NEW YORK (words only)

3. Serial Number:

78913697

Identification:

RENAISSANCE DENTAL PLUS (word only)

4. Serial Number:

77143419

Identification:

ALL THE RIGHT CONNECTIONS (words only)

5. Serial Number:

77152945

Identification:

SENSATIONAL PLANS. SENSIBLE PRICING (words only)

U.S. PATENT AND TRADEMARK OFFICE  
OFFICE OF PUBLIC RECORDS

ASSIGNMENT DIVISION

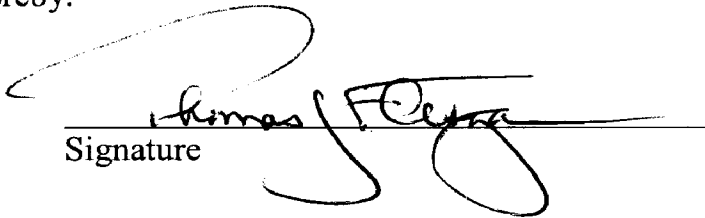
ASSIGNMENT OF TRADEMARKS

WHEREAS, Renaissance Health Service Corporation of 4100 Okemos Rd., Okemos, Michigan 48864, has adopted, used and is using the following trademarks which are pending:

1. Application No. **77152978** dated April 10, 2007.
2. Application No. **77153213** dated April 10, 2007.
3. Application No. **78913697** dated June 21, 2006.
4. Application No. **77143419** dated March 29, 2007.
5. Application No. **77152945** dated April 10, 2007.

WHEREAS, Renaissance Holding Company of 4100 Okemos Rd., Okemos, Michigan 48864 is desirous of acquiring said pending trademark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Renaissance Health Service Corporation does hereby assign to Renaissance Holding Company all right, title, and interest in said pending trademark, and the goodwill of the business symbolized thereby.

  
\_\_\_\_\_  
Signature

Thomas J. Fleszar, DDS, MS  
\_\_\_\_\_  
Name

President  
\_\_\_\_\_  
Title

February 1, 2008  
\_\_\_\_\_  
Date