

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CobblestoneInvestments, Inc.		04/23/2008	CORPORATION: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Empowerment Unlimited Coaching, L.L.C.		
<b>Street Address:</b>	10645 N. Tatum Blvd., PMB 109		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85028		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77248820	E-FACTOR!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)248-0522		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	602-248-1089		
<b>Email:</b>	mcs@jaburgwilk.com		
<b>Correspondent Name:</b>	Maria Crimi speth		
<b>Address Line 1:</b>	3200 North Central Avenue		
<b>Address Line 2:</b>	Suite 2000		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85102		
<b>NAME OF SUBMITTER:</b>	Maria Crimi Speth		
<b>Signature:</b>	/Maria Crimi Speth/		
<b>Date:</b>	05/05/2008		

OP \$40.00 77248820

Total Attachments: 1  
source=eFactor trademark assignment#page1.tif

**ASSIGNMENT OF INTELLECTUAL PROPERTY**

This agreement is effective this 23<sup>rd</sup> day of APRIL, 2008, between COBBLESTONE INVESTMENTS, INC., herein referred to as "Assignor" and EMPOWERMENT UNLIMITED COACHING, L.L.C., herein referred to as "Assignee."

Assignor owns certain intellectual property. For good and valuable consideration, receipt of which is acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the intellectual property listed below, along with the good will associated with that property. Both parties agree that there is good and sufficient consideration for this assignment.

This assignment is for the transfer of the following trademark which is pending before the United States Patent & Trademark Office:

Serial Number: 77248820

e-Factor!

DATE: 4/23/08

COBBLESTONE INVESTMENTS, INC.,

By: *[Signature]*

DATE: 4/23/08

EMPOWERMENT UNLIMITED COACHING,  
L.L.C.

By: *[Signature]*