

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Franklin Baker Incorporated, c/o Chemoil		05/05/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Franklin Baker, Inc.		
<b>Street Address:</b>	60 German Town Court, Suite 210		
<b>City:</b>	Cordova		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38018		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0682985	TENDER FRESH	
Registration Number:	0682984	TENDER FLAKE	
Registration Number:	0220053	GEM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)836-2501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415 615 6024		
<b>Email:</b>	barbara.ellen@dlapiper.com		
<b>Correspondent Name:</b>	Eugene M. Pak, c/o DLA Piper US LLP		
<b>Address Line 1:</b>	153 Townsend Street, Suite 800		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94107		
<b>ATTORNEY DOCKET NUMBER:</b>	363784-900100		
<b>NAME OF SUBMITTER:</b>	Eugene M. Pak		

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Signature:

/Eugene Pak/

Date:

05/05/2008

Total Attachments: 0

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