

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/30/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Johnson Outdoors Inc.	FORMERLY Johnson Worldwide Associates, Inc.	04/30/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Fishing Spirit, Inc.		
Street Address:	1900 18th Street		
City:	Spirit Lake		
State/Country:	IOWA		
Postal Code:	51360		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0990065	BASSBUSTER	
CORRESPONDENCE DATA			
Fax Number:	(202)659-9344		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-659-9076		
Email:	usdocketing@roylance.com		
Correspondent Name:	Lance G. Johnson		
Address Line 1:	1300 19th Street, NW, Suite 600		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	JWA NUNC PRO TUNC		
NAME OF SUBMITTER:	Lance G. Johnson		
Signature:	/Lance Johnson/		

OP \$40.00 0990065

Date:

05/07/2008

Total Attachments: 13

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CONFIRMATORY ASSIGNMENT

WHEREAS, JOHNSON OUTDOORS INC. , FORMERLY KNOWN AS JOHNSON WORLDWIDE ASSOCIATES, INC. (hereinafter ASSIGNOR), a corporation duly organized under the laws of the State of Delaware, formerly located and doing business at **1326 Willow Road, Sturtevant, Wisconsin 53177**, and formerly having offices at **1531 Madison Avenue, P.O. Box 3129, Mankato, Minnesota 56001-5498**, is and has been the owner of the entire right, title, interest and any goodwill associated with the trademarks and patents listed in the attached Schedule 3.15;

WHEREAS, Assignor previously executed an Agreement on 12 January 2000 for the sale of the trademarks and patents listed on the attached Schedule 3.15 and the goodwill associated with each in connection with the sale of a business and recorded that Assignment with the USPTO on 04 April 2000 while doing business as Johnson Worldwide Associates;

WHEREAS, the Agreement of 12 January 2000 could not be consummated immediately for reasons beyond control of the parties;

WHEREAS, Assignor changed its name from Johnson Worldwide Associates, Inc. to the current name of Johnson Outdoors Inc. following the 12 January 2000 Agreement and, without bad faith, may have inadvertently recorded that name change in one or more jurisdictions before the formal assignment document was executed on 04 April 2000;

WHEREAS, Assignor desires to confirm its intentions to transfer and to have transferred to Assignee the trademarks on the attached Schedule 3.15 and the patents on attached Schedule 3.15;

WHEREAS, FISHING SPIRIT, INC. (f/k/a Century Divestiture Co.) (hereinafter ASSIGNEE), a corporation duly organized under the laws of the State of Iowa, located and doing business at **1900 18th Street, Spirit Lake, Iowa 51360** is and has been desirous of acquiring the entire right, title and interest in and to the aforementioned trademarks and patents;

WHEREAS, it is the desire of both parties to confirm the earlier assignment and to make this assignment effective *nunc pro tunc* **as of January 10, 2000**;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that for and in consideration of good and valuable consideration paid to ASSIGNOR by said ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR, by these presents does hereby sell, assign, set over and transfer unto the said ASSIGNEE its successors, legal representatives or assigns, the entire right, title and interest in and to the aforesaid inventions in and for the United

Assignment from
Johnson Worldwide Associates to
Fishing Spirit, Inc.

States and all countries foreign thereto; and in, to and under the aforesaid United States patents, applications, and any corresponding foreign patents or applications and any divisional, continuing, continuation in part, substitute or reissue applications or supplementary disclosures which may be or have been filed on said inventions in any country or countries; and the right to file said foreign applications and claim priority under the provisions of the International Convention; and any Letters Patent of the United States or any foreign country issued or granted on said invention and/or said applications; together with the business goodwill symbolized by the trademark;

AND ASSIGNEE HEREBY authorizes and requests the U.S. Patent and Trademark Office or their issuing authority to issue any and all patents on said inventions and/or said applications to said ASSIGNEE as sole assignee; and ASSIGNOR further hereby authorizes said ASSIGNEE to file and prosecute any of said foreign applications in its own name;

AND, EXCEPT AS NOTED BELOW, ASSIGNOR hereby assigns to Assignee all right, title and interest in and to the Marks and any applications or registrations therefore in the United States or elsewhere in the world as identified on the attached Schedule 3.15, together with the business goodwill symbolized by the Marks. Excluded from this assignment are: (a) the marks JOHNSON, MAXXUM, and NEPTUNE, which are the subject of separate license agreements between ASSIGNOR and ASSIGNEE; (b) the mark MITCHELL, which is owned by a subsidiary of ASSIGNOR; and (c) the mark RIPTIDE, in which ASSIGNOR has a verbal license.

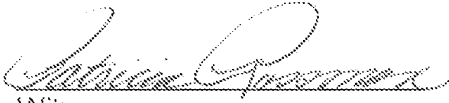
ASSIGNOR hereby assigns to ASSIGNEE all of ASSIGNOR'S rights in and to the mark RIPTIDE;

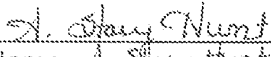
AND ASSIGNOR HEREBY covenants that it has the full right to convey the entire rights, titles and interests herein assigned and that it has not executed and will not execute any assignment or other instrument in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees to communicate to said ASSIGNEE, or its legal representatives, successors or assigns, any facts relating to said invention, including evidence for interference purposes or other proceedings, whenever requested, and to testify in any interference or in any other legal proceeding, when requested, and to execute and deliver on request all lawful papers required to make any of the foregoing provisions effective; and to perform the aforesaid communicating, executing and delivering, without any payment except expenses and to perform the aforesaid testifying for reasonable compensation.

Assignment from
Johnson Worldwide Associates to
Fishing Spirit, Inc.

IN WITNESS WHEREOF, I have hereunder set my hand and seal this 30
day of April, 2008.


Witness


Name: A. Stacy Nunt
Title: Assistant Secretary
On behalf of Assignor

**SCHEDULE 3.15
to
ASSIGNMENT**

Trademarks

	<u>Mark</u>	<u>Country</u>	<u>App./Reg. No.</u>
a.	ACCUCAST	U.S.	2,080,201
b.	AUTOBAIL	U.S.	1,973,522
c.	BASS-BUSTER	U.S.	990,065
	BASS-BUSTER	Missouri	4532
	BASS BUSTER	Canada	204,170
d.	BEETLE	Illinois	40,350
	BEETLE	Minnesota	4,409
	BEETLE	Missouri	6,910
e.	BEETLE SPIN	U.S.	947,854
	BEETLE SPIN	Illinois	40,349
	BEETLE SPIN	Kansas	N/A
	BEETLE SPIN	Missouri	6,909
	BEETLE SPIN	Canada	204,796
f.	BRUSH'N ROD	U.S.	1,504,985
g.	CENTURY	U.S.	652,011
h.	CITATION	U.S.	663,085
i.	COPPERHEAD	U.S.	75/458,617
j.	CRAPPIE BUSTER	U.S.	1,670,372
	CRAPPIE BUSTER	Missouri	4332
k.	CYCLONE	U.S.	75/456,727
l.	EPIC	U.S.	2,062,238
m.	EXCELLENCE	U.S.	1,632,447

The disclosure of any item on this Schedule is deemed to disclose such item in every applicable Schedule.

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**TRADEMARK
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REEL: 003772 FRAME: 0799**

n.	FEATHERCAST	U.S.	2,162,452
o.	FULCRUM	U.S.	1,967,296
p.	FUSION	U.S.	2,072,356
	FUSION	U.S.	2,103,843
	FUSION	Australia	672,601
	FUS'ON	Brazil	818,822,252
	FUSION	Canada	TMA516608
	FUSION	China	1,046,082
	FUSION	France	95,590,357
	FUSION	Germany	39,534,884
	FUSION	Great Britain	2,033,334
	FUSION	Great Britain	1,495,662
	FUSION	Italy	730,965
	FUSION	Italy	731,059
	FUSION	Japan	4,242,499
	FUSION	Korea	364,029
FUSION	Mexico	518,613	
FUSION	Taiwan	730,709	
q.	FUSION 3000	U.S.	1,870,669
r.	GUIDE	U.S.	999,759
s.	HOOK-HONE-R	U.S.	1,523,026
t.	ICE 'N STIK	U.S.	1,504,986
u.	IMPACT	U.S.	75/485,445
v.	JOHNSON LURES	U.S.	2,212,555
w.	JOHNSON'S	U.S.	2,068,642
x.	JOHNSON'S SILVER MINNOW	U.S.	642,047
y.	JOHNSON'S SPRITE	U.S.	2,128,884
z.	LAKER	U.S.	999,055
aa.	LUJONCO	U.S.	371,884
bb.	ORCA	U.S.	2,000,219

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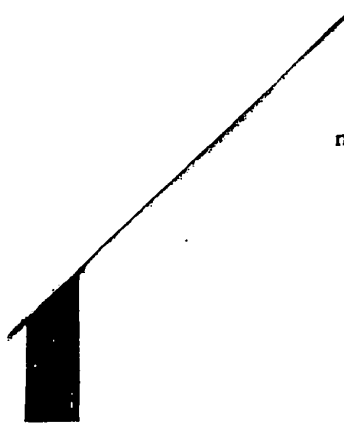
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cc.	OUTBACK	U.S.	1,525,922
dd.	REVOLUTION	U.S.	2,278,516
ee.	RIPTIDE	U.S.	1,967,302
ff.	SABPA	U.S.	1,960,948
	SABRA	U.S.	736,335
gg.	SCORPION	U.S.	2,024,340
hh.	SLINGSHOT	U.S.	2,291,576
ii.	SPIDER (Misc. Design)	U.S.	1,877,740
	SPIDER (Misc. Design)	Canada	462,400
	SPIDER (Misc. Design)	China	851,460
	SPIDER (Misc. Design)	France	94,533,506
	SPIDER (Misc. Design)	Germany	2,911,913
	SPIDER (Misc. Design)	Great Britain	1,582,680
	SPIDER (Misc. Design)	Italy	684,545
	SPIDER (Misc. Design)	Japan	3,351,141
	SPIDER (Misc. Design)	Japan	3,324,704
	SPIDER (Misc. Design)	Korea	335,260
	SPIDER (Misc. Design)	Taiwan	688,159
jj.	SPIDERCAST	U.S.	1,970,417
	SPIDERCAST	Argentina	1,561,903
	SPIDERCAST	Australia	640,625
	SPIDERCAST	Canada	481,767
	SPIDERCAST	China	881,164
	SPIDERCAST	France	94,535,382
	SPIDERCAST	Germany	2,903,279
	SPIDERCAST	Great Britain	1,584,385
	SPIDERCAST	Italy	684,665
	SPIDERCAST	Japan	3,362,844
	SPIDERCAST	Mexico	500,037
	SPIDERCAST	Spain	1,921,345
	SPIDERCAST	Taiwan	688,205
kk.	SPIDERGLASS	Japan	3,293,321
ll.	SPIDERLINE	U.S.	1,440,650
	SPIDERLINE	U.S.	757,674,449

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mm. SPIDERMITE
2,107,627
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677,323
SPIDERMITE
818,957,603
SPIDERMITE
SPIDERMITE
1,039,969
SPIDERMITE
95,595,517
SPIDERMITE
39,545,165
SPIDERMITE
2,043,709
SPIDERMITE
733,162
SPIDERMITE
9,511,633
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3,293,322
SPIDERMITE
9,542,728
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550,979
SPIDERMITE
729,040

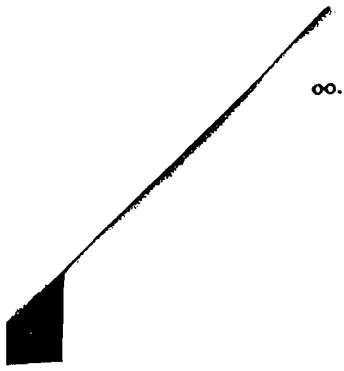
U.S.
Australia
Brazil
Canada 506,316
China
France
Germany
Great Britain
Italy
Italy
Japan
Korea
Mexico
Taiwan

nn. SPIDERSHAFT U.S. 2,296,985

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SPIDER WIRE
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U.S. 2,035,583
U.S. 74/501,010
U.S. 2,030,257
Argentina 1,561,904
Australia 640,622
Brazil 818,027,410
Canada 478,713
China 881,166
France 94,535,381
Great Britain 1,584,394
Italy 684,666
Mexico 500,036
Spain 1,921,344
Taiwan 688,322

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Argentina 1,561,181
Australia 638,482
Brazil 818,010,797
Canada 466,574
China 851,461
France 94,533,507
Germany 2,913,454
Great Britain 1,582,681
Italy 684,544
Japan 3,352,730
Mexico 533,729
Spain 1,918,898
Taiwan 688,160

qq.

SPIDER WIRE FUSION
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U.S. 2,072,355
Japan 12721/215
Japan 12721/247
Taiwan 718,668
Taiwan 721,098

rr.

SPRITE

U.S. 2,127,272

ss.

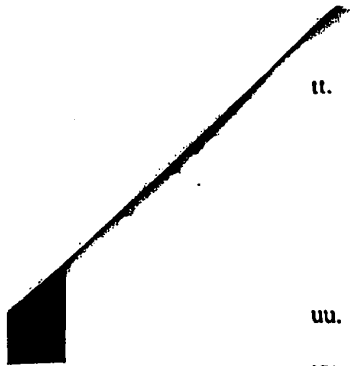
SUPER FLOATER

Missouri 10,946

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tt. SUPER MONO
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U.S. 2,244,204
Australia 746,241
Brazil 82,046,279
Japan 174,977/1997
New Zealand 283,322
Singapore 12,709/97
Taiwan 822,901

uu. TANGLE FREE

U.S. 75/474,306

vv. TRIAD

U.S. 2,018,343

ww. ZERO GRAVITY

U.S. 2,018,344

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TRADEMARK
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REEL: 003772 FRAME: 0804

ASSIGNMENT SCHEDULE OF PATENT MATTERS

SCHEDULE 3.15 OR NEW DOCKET IDENTIFICATION	COUNTRY/ PATENT NO./ GRANT DATE	APP NO./ FILING DATE	TITLE INVENTORS
bbb.	United States		
	5369904 12/06/1994	08/118417 9/08/1993	BALANCED FISHING ROD VOGTS STEVEN W. KLAMMER MARK S.
ccc.	United States		
	5524831 6/11/1996	08/329329 10/26/1994	FISHING REEL CARLSON BEN A.
1.1.2.	United States		
		29/037966 4/25/95	FISHING REEL YOUNG JOHN KLINE RAY HASTINGS MARK
1.1.3.	United States		
	D 382327 8/12/1997	29/038119 4/25/1995	FISHING REEL HOUSING YOUNG JOHN KLINE RAY HASTINGS MARK
1.1.7.	United States		
	5740975 4/21/1998	08/782954 1/13/1997	FISHING REEL DRAG MECHANISM CHO WON H.
1.1.13.	United States		
	5799889 9/01/1998	08/881545 6/24/1997	COMPOSITE BAIL FOR A SPINNING REEL AND REEL INCORPORATING SUCH A BAIL PLESTAN M. ALAIN
1.1.14.	United States		
	5911378 6/15/1999	08/881455 6/24/1997	QUICK CHANGE SPINNING REEL SPOOL PLESTAN M. ALAIN
1.1.15.	United States		
	5950346 9/14/1999	08/927229 9/10/1997	MULTI-SEGMENT FISHING ROD ASSEMBLY DA ROSA JOAQUIM C.
1.1.16.	Canada		

PATENT
REEL: 010996 FRAME: 0929

TRADEMARK
REEL: 003772 FRAME: 0805

SCHEDULE 3.15 OR NEW DOCKET IDENTIFICATION	COUNTRY/ PATENT NO./ GRANT DATE	APP NO./ FILING DATE	TITLE
		2208733	TITLE COMPOSITE BAIL FOR A SPINNING REEL AND REEL INCORPORATING SUCH A BAIL
		6/26/1997	INVENTORS PLESTAN M. ALAIN
1.1.17.	Canada	2208875	TITLE QUICK CHANGE SPINNING REEL SPOOL
		6/26/1997	INVENTORS PLESTAN M. ALAIN
1.1.21.	United States	09/076970	TITLE BAIT CAST CONTROL FISHING REEL
		5/13/1998	INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F. JACOBS STEPHEN J.
1.1.22.	United States	09/078795	TITLE CARTRIDGE SPOOL SYSTEM FOR BAIT CAST FISHING REEL
		5/14/1998	INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.23.	United States D 415241	29/086768	TITLE CRANK HANDLE AND DRAG CONTROL
	10/12/1999	4/20/1998	INVENTORS STAEHLE DALE O. KREUSER CHRISTOPHER F.
1.1.25.	United States 5988548	09/078824	TITLE EASY HOLD FISHING REEL BODY
	11/23/1999	5/14/98	INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.26.	United States	09/166046	TITLE CORDED MULTI-PIECE FISHING ROD
		10/05/1998	INVENTORS DOSE JEFFERY E.
1.1.27.	United States	29/088060	TITLE BAIT CAST FISHING REEL
		5/14/1998	INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.29.	Canada		

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PATENT
REEL: 010996 FRAME: 0930

TRADEMARK
REEL: 003772 FRAME: 0806

SCHEDULE 3.15 OR NEW DOCKET IDENTIFICATION	COUNTRY/ PATENT NO./ GRANT DATE	APP NO./ FILING DATE	TITLE	INVENTORS
		2271592	BAIT CAST CONTROL FISHING REEL	
		5/13/1999		CHAPMAN JOHN W. KREUSER CHRISTOPHER F. JACOBS STEPHEN J.
1.1.30.	Japan	132591/99	BAIT CAST CONTROL FISHING REEL	
		5/13/1999		CHAPMAN JOHN W. KREUSER CHRISTOPHER F. JACOBS STEPHEN J.
1.1.31.	Canada	2271643	CARTRIDGE SPOOL SYSTEM FOR BAIT CAST FISHING REEL	
		5/14/1999		CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.32.	United States	29/109150 8/09/1999	BAIT CAST FISHING REEL	
				CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.33.	United States	60/157986 10/06/1999	FISHING LINE	
				MARYANOV DAVID
1.1.34.	Canada 1232539 2/09/1988	486662 7/11/1985	FISHING LURE COMPOSITION	
				HASTINGS JOHN D.
1.1.35.	United States 5316238 5/31/1994	07/739666 8/02/1991	CLOSED FACE FISHING REEL	
				SIMONSON DALE E.
12721/446	United States	09/450968 11/30/1999	BAIT CAST CONTROL FISHING REEL	
				KREUSER CHRISTOPHER F. JACOBS STEPHEN J. RATHE TODD A. CHAPMAN JOHN W.
12721/484	United States	60/170414 12/13/1999	RECESSED DRAG KNOB	
				DAROSA JOAQUIM C.

1740.1

PATENT
REEL: 010996 FRAME: 0931

TRADEMARK
REEL: 003772 FRAME: 0807

SCHEDULE 3.15 OR NEW DOCKET IDENTIFICATION	COUNTRY/ PATENT NO./ GRANT DATE	APP NO./ FILING DATE	TITLE
12721/391	United States	09/468776	FISHING REEL WITH ROTATING ENGAGEMENT ELEMENT
		12/21/1999	INVENTORS KREUSER CHRISTOPHER F.

PATENT
REEL: 010996 FRAME: 0932

RECORDED: 05/07/2008

TRADEMARK
REEL: 003772 FRAME: 0808