

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
US Bank National Association, as Agent		04/09/2008	national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Sexy Hair Concepts, LLC
Street Address:	9232 Eton Avenue
City:	Chatsworth
State/Country:	CALIFORNIA
Postal Code:	63101
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2614429	AERO COLOR
Registration Number:	2634449	AERO TAN
Registration Number:	2592173	CURE4
Registration Number:	2530633	CURL POWER
Registration Number:	1866675	ECOLY
Registration Number:	2472793	FORMULAS BY ECOLY BIG SEXY HAIR
Registration Number:	2935449	FRESH CONCEPTS
Registration Number:	2394047	FUNKTIONAL HAIR WARE
Registration Number:	2530630	HOT CURL
Registration Number:	2553996	HOT SEXY HIGHLIGHTS
Registration Number:	2646108	MAKE BELIEVE CONCEPTS
Registration Number:	2369077	PSY COLOR GY
Registration Number:	2823999	SEXYBATH&BODY
Registration Number:	2306447	SEA CRITTERS

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Registration Number:	2636664	SEXSYMBOL
Registration Number:	2486702	SEXY HAIR
Registration Number:	2757856	SEXY HAIR CONCEPTS
Registration Number:	2403396	SEXY HAIR
Registration Number:	2608579	STAY PUT
Registration Number:	2438970	THINGS STRETCH
Registration Number:	2394046	THINGS
Registration Number:	2593853	U.S. RUMBLE BOYS
Registration Number:	2707751	WILD SEXY HAIR
Registration Number:	2785586	W.M.N.
Serial Number:	76617948	SEXY BLONDES
Serial Number:	76369705	SEXY HANDS
Serial Number:	76374826	SEXY SKIN
Serial Number:	78132674	SOFTSEXY

CORRESPONDENCE DATA

Fax Number: (919)416-8328
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	025134.20 TERM JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	05/07/2008

Total Attachments: 2
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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of April 9, 2008, is made by U.S. Bank National Association, as Agent (the "Secured Party").

WHEREAS, Sexy Hair Concepts, LLC (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on April 3, 2006 at Reel 3281 and Frame 0338; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

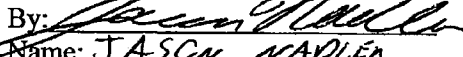
NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following:

1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

US BANK NATIONAL ASSOCIATION,
as Agent

By: 
Name: JASON NAPLER
Title: VICE PRESIDENT

Schedule A

**U.S. Trademarks Subject to Security Interest
Granted by Sexy Hair Concepts, LLC,
a California limited liability company,
in favor of U.S. Bank National Association, as Agent
Recorded 04/03/06 at Reel 3281 and Frame 0338**

Registered Marks

Mark	Registration No.	Registration Date
AERO COLOR	2614429	9/3/02
AEROTAN	2634449	10/15/02
CURE4 (Stylized)	2592173	7/9/02
CURL POWER	2530633	1/15/02
ECOLY (Stylized)	1866675	12/13/94
FORMULAS BY ECOLY BIG SEXY HAIR	2472793	7/31/01
FRESH CONCEPTS	2935449	3/22/05
FUNKTIONAL HAIR WARE	2394047	10/10/02
HOT CURL	2530630	1/15/02
HOT SEXY HIGHLIGHTS	2553996	3/26/02
MAKE BELIEVE CONCEPTS	2646108	11/5/02
PSY COLOR GY (Stylized)	2369077	7/18/00
SEXYBATH&BODY	2823999	3/16/04
SEA CRITTERS	2306447	1/4/00
SEXSYMBOL	2636664	10/15/02
SEXY HAIR (& Design)	2486702	9/11/01
SEXY HAIR CONCEPTS (& Design)	2757856	9/2/03
SEXY HAIR	2403396	11/14/00
STAY PUT	2608579	8/20/02
THINGS STRETCH	2438970	3/27/01
THINGS	2394046	10/10/00
U.S. RUMBLE BOYS (& Design)	2593853	7/16/02
WILD SEXY HAIR	2707751	4/15/03
W.M.N. (& Design)	2785586	11/25/03

Pending Applications

Mark	Application No.	Filing Date
SEXY BLONDES	76617948	10/21/04
SEXY HANDS	76369705	2/11/02
SEXY SKIN	76374826	2/25/02
SOFTSEXY	78132674	6/3/02

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