

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                      |
|----------------------------------|--|-----------------------|----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                      |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                      |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                      |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>   |
| House of Edgeworth Incorporated  |  | 04/03/2008            | COMPANY: SWITZERLAND |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                      |
| <b>Name:</b>                     | Imperial Tobacco (EFKA) GmbH & Co KG   |                       |                      |
| <b>Street Address:</b>           | Industriestrasse 6   |                       |                      |
| <b>City:</b>                     | Trossingen   |                       |                      |
| <b>State/Country:</b>            | GERMANY  |                       |                      |
| <b>Postal Code:</b>              | 78647  |                       |                      |
| <b>Entity Type:</b>              | COMPANY: GERMANY   |                       |                      |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                      |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                      |
| Registration Number:             | 2302402  | CANUMA                |                      |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                      |
| <b>Fax Number:</b>               | (312)655-1501  |                       |                      |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                      |
| <b>Phone:</b>                    | 312-655-1500   |                       |                      |
| <b>Email:</b>                    | ecbdocket@welshkatz.com  |                       |                      |
| <b>Correspondent Name:</b>       | Elliott C. Bankendorf  |                       |                      |
| <b>Address Line 1:</b>           | 120 South Riverside Plaza  |                       |                      |
| <b>Address Line 2:</b>           | Suite 2200   |                       |                      |
| <b>Address Line 4:</b>           | Chicago, ILLINOIS 60452  |                       |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 3575-101678  |                       |                      |
| <b>DOMESTIC REPRESENTATIVE</b>   |  |                       |                      |
| <b>Name:</b>                     | Elliott C. Bankendorf  |                       |                      |
| <b>Address Line 1:</b>           | 120 South Riverside Plaza  |                       |                      |
| <b>Address Line 2:</b>           | Suite 2200   |                       |                      |

CH \$40.00 2302402

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: Elliott C. Bankendorf

Signature: /Elliott C. Bankendorf/

Date: 05/07/2008

**Total Attachments: 3**

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## DEED OF ASSIGNMENT (USA)

This Assignment is made as of the 3<sup>rd</sup> day of April Two Thousand and Eight

BETWEEN

The House of Edgeworth Incorporated ("the Assignor"), a company duly incorporated in Switzerland and having its registered address at Zählerweg 4, 6300 Zug, Switzerland of the one part

AND

Imperial Tobacco (EFKA) GmbH & Co KG ("the Assignee"), a company duly incorporated in Germany and having its registered address at Industriestrasse 6, 78647 Trossingen, Germany of the other part.

WHEREAS

the Assignor is the Proprietor of the trade mark ("the Trade Mark") registered in the USA, short particulars of which are set out in the Schedule attached hereto, and

WHEREAS

by an agreement dated 17<sup>th</sup> November 1998 between Brinkmann Niemeyer GmbH ("Brinkmann"), an affiliate company of the Assignor and Efka-Werke Fritz Kiehn GmbH, the previous name of the Assignee the terms of which were clarified in an agreement between the parties in 2001, the Assignor agreed to transfer to Imperial Tobacco (Efka) GmbH & Co KG their trade mark rights in CANUMA to identify "*smokers' articles including papers, tubes, filters, rolling machines, tubing machines, cases, lighters and matches*".

AND WHEREAS

the Assignor has agreed to assign to the Assignee for good and valuable consideration the Trade Mark for the goods ("the Goods") set out in the Schedule attached hereto together with the goodwill attached to and symbolised by the Trade Mark, but without the entire goodwill of the business concerned in the goods for which the Trade Mark is registered.


NOW this Assignment Witnesseth that:

1. The Assignor hereby assigns to the Assignee all right, title and interest in the USA in the Trade Mark for the Goods together with the goodwill attached to and symbolised by the Trade Mark but without the entire goodwill of the business concerned in the goods for which the Trade Mark is registered to hold, use, exercise and enjoy the Trade Mark unto and by the Assignee absolutely.
2. The Assignor undertakes to execute further documents and provide such further information as may be necessary or convenient to perfect or complete the assignment of the Trade Mark to the Assignee.


**SCHEDULE**

| <b><u>Trade Mark</u></b> | <b><u>Registration No.</u></b> | <b><u>Goods</u></b>   |
|--------------------------|--------------------------------|---|
| CANUMA                   | 2302402                        | <i>Cigarette papers, cigarette paper slips, books of cigarette papers; smoking articles, namely, machines for making one's own cigarettes, in particular for rolling and filling one's own cigarettes; cigarette filters.</i> |

For and on behalf of:  
**The House of Edgeworth Incorporated**

  
Name: **David J Booker** / **José L Rodriguez**  
*Director* / *Director*

For and on behalf of:  
**Imperial Tobacco (Efka) GmbH & Co KG**

  
**TREVOR MARTIN WILLIAMS**  
**Authorised Signatory**