

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hormel Foods, LLC		03/19/2008	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Target Brands, Inc		
Street Address:	1000 Nicollet Mall		
Internal Address:	TPS-3165		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55403		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3115242	SUTTON & DODGE	
CORRESPONDENCE DATA			
Fax Number:	(612)696-3399		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademark.info@target.com		
Correspondent Name:	Target Brands, Inc.		
Address Line 1:	1000 Nicollet Mall		
Address Line 2:	TPS-3165		
Address Line 4:	Minneapolis, MINNESOTA 55403		
ATTORNEY DOCKET NUMBER:	SUTTON AND DODGE		
NAME OF SUBMITTER:	Ann Dunn Wessberg		
Signature:	/ADW/		
Date:	05/07/2008		

CH \$40.00 3115242

Total Attachments: 2

source=Hormel Foods SUTTON AND DODGE executed trademark assignment#page1.tif

source=Hormel Foods SUTTON AND DODGE executed trademark assignment#page2.tif

ASSIGNMENT

WHEREAS, Hormel Foods, LLC, a Minnesota limited liability company ("Hormel"), with its principal place of business at 1 Hormel Place, Austin, Minnesota 55912, is the owner of certain rights with respect to the following trademarks:

Registrations

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
SUTTON AND DODGE	3,115,242	July 1, 2006

Common Law

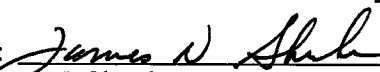
<i>Trademark</i>
THE FIRST AND SECOND NAME IN STEAK

WHEREAS, Target Stores, a division of Target Corporation, together with Target Brands, Inc., a wholly-owned subsidiary of Target Corporation (collectively, "Target"), with their principal place of business at 1000 Nicollet Mall, TPS - 1370, Minneapolis, MN 55403, are desirous of acquiring any and all rights which Hormel has in said listed trademarks and the goodwill of the business of Hormel in connection with said trademarks.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Hormel does hereby sell, assign and transfer unto said Target its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business symbolized by the marks, and the above identified registration thereof.

**HORMEL FOODS, LLC,
A Minnesota Limited Liability Company**

By: 
James N. Sheehan
President and General Manager

State of Minnesota)
)ss
County of Mower)

On this 19th day of March, 2008, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he/she signed it as his/her free act on behalf of Hormel Foods, LLC, with authority to do so.

Brian D. Johnson
Notary Public

