

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Paul Ryan		05/06/2008	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Cabazon Band of Mission Indians		
Street Address:	84-245 Indio Springs Parkway		
City:	Indio		
State/Country:	CALIFORNIA		
Postal Code:	92203		
Entity Type:	a federally recognized Indian tribe:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77357278	IT HAPPENS HERE!	
CORRESPONDENCE DATA			
Fax Number:	(760)347-7880		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(760) 238-5637		
Email:	pmackey@cabazonindians-nsn.gov		
Correspondent Name:	Paul MacKey		
Address Line 1:	84-245 Indio Springs Parkway		
Address Line 4:	Indio, CALIFORNIA 92203		
NAME OF SUBMITTER:	Paul MacKey		
Signature:	/plm/		
Date:	05/07/2008		
Total Attachments: 3 source=Assignment#page1.tif			

OP \$40.00 77357278

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TRADEMARK
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of April 29, 2008, from Paul Ryan ("Assignor"), to the Cabazon Band of Mission Indians ("Assignee").

WHEREAS, Assignor is the owner of the trademark IT HAPPENS HERE!, subject of United States federal trademark application serial number 77357278 (the "Mark"), together with the goodwill of the business symbolized thereby in connection with the services for which the Mark is used.

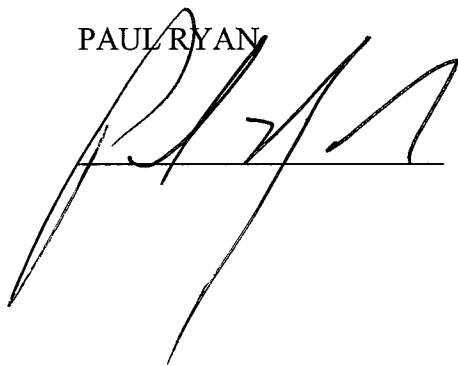
WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business upon which the Mark is used, (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor further covenants that he will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the day and year first above written.

PAUL RYAN

A handwritten signature in black ink, appearing to be 'P. Ryan', written over a horizontal line.

CABAZON BAND OF MISSION INDIANS

A handwritten signature in black ink, appearing to be 'John A. James', written over a horizontal line.

ACKNOWLEDGMENT

State of California

County of Riverside

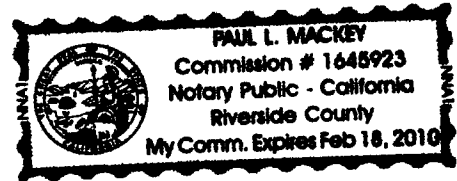
On May 6, 2008 before me, Paul L. Mackey, Notary Public
(insert name and title of the officer)

personally appeared Paul Ryan,
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature Paul L. Mackey (Seal)



ACKNOWLEDGMENT

State of California

County of Riverside

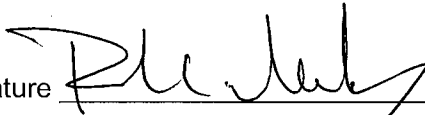
On May 6, 2008 before me, Paul L. Mackey, Notary Public
(insert name and title of the officer)

personally appeared John A. James,
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature



(Seal)

