


9929TM, 8101TM

Form PTO-1594	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. Department of Commerce Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy(ies) thereof		
1. Name of conveying party(ies): PARMALAT S.P.A. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input type="checkbox"/> Lim-Liab. Company <input checked="" type="checkbox"/> Other Italian joint stock company Additional name(s) of conveying party(ies) attached? No	2. Name and address of receiving party(ies): <p style="text-align: center;">MISTERDAY S.R.L. Via Forte Garofolo, 1 37057 S. Giovanni Lupatoto - Verona Italy</p> <input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached? No Additional name(s) & address(es) attached No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: 29 April 2008		
4. Application number(s) or registration number(s): A. Trademark Application(s). B. Trademark Registration No(s). <p style="text-align: center;">1487679 registered 10 May 1988 for GRISB! 2785289 reg. 25 Nov. 2003 for MR. DAY & DESIGN</p> Additional numbers attached? No		
5. Name and address of party to whom correspondence concerning document should be mailed: <p style="text-align: center;">K.F. Ross P.C. Customer Number 535 5683 Riverdale Avenue Box 900 Riverdale (Bronx), NY 10471-0900</p> <p style="text-align: center;">Tel: (718) 884-6600</p>	6. Total number of applications and trademarks involved: <u>2</u> 7. Total fee (37CFR3.41) \$65.00 Enclosed <input checked="" type="checkbox"/> Charge to deposit account 18-2025 Charge to credit card (PTO-2038) 8. Charge any deficiency to Deposit account: <p style="text-align: center;">18-2025</p>	
Do not use this space		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <p style="display: flex; justify-content: space-between;"> Jonathan Myers Reg. No. 26,963  Signature 7 May 2008 </p> <p style="text-align: center;">Total number of pages including cover sheet, attachments, and document: <u>2</u></p>		

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ASSIGNMENT

Whereas PARMALAT S.P.A. a Italian joint stock company located at Via O. Grassi, 26, 43044 Collecchio (Parma), Italy, has adopted, used and is using the marks

- MR. DAY & DESIGN - registration 2,785,289 - Issued 25 November 2003

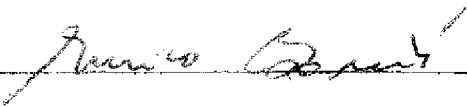
- GRISBI - registration 1,487,679 - issued 10 May 1988

and

Whereas MISTERDAY S.R.L. a Italian limited liability company located at Via Forte Garofolo, 1, 37057 S. Giovanni Lupatoto - Verona, Italy, is desirous of acquiring said mark and any registration resulting therefrom;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, PARMALAT S.P.A. does hereby assign unto MISTERDAY S.R.L. all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any registration resulting therefrom.

PARMALAT S.P.A.

By: 

Name: Mr. Enrico Bondi
(Managing Director)

Date: April 29, 2008