

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Y.Z.Y. Inc. | | 04/22/2008 | CORPORATION: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | The Procter & Gamble Company | | |
| Street Address: | One Procter & Gamble Plaza | | |
| City: | Cincinnati | | |
| State/Country: | OHIO | | |
| Postal Code: | 45202 | | |
| Entity Type: | CORPORATION: OHIO | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3330271 | AFTER HOURS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (513)579-6457 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 5135796960 | | |
| Email: | trademarks@kmklaw.com | | |
| Correspondent Name: | Courtney A. Laginess | | |
| Address Line 1: | One East Fourth Street | | |
| Address Line 2: | Suite 1400 | | |
| Address Line 4: | Cincinnati, OHIO 45202 | | |
| ATTORNEY DOCKET NUMBER: | PR5619IP0114 | | |
| NAME OF SUBMITTER: | Courtney A. Laginess | | |
| Signature: | /Courtney A. Laginess/ | | |
| Date: | 05/07/2008 | | |

OP \$40.00 3330271

Total Attachments: 1
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Assignment of Trademark

This Assignment of Trademark is made and entered into by and between Y.Z.Y. Inc., a Florida corporation with its principal place of business at 6300 Northwest 72nd Avenue, Miami, Florida 33166 ("Assignor") and The Procter & Gamble Company, an Ohio corporation with its principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 ("Assignee").

Whereas, Assignor is the owner of all right, title and interest in and to the United States trademark registration, AFTER HOURS, Reg. No. 3330271, for "Body creams; body lotions; body spray used as a personal deodorant and as fragrance; cologne; cologne water; deodorant for personal use; deodorants and antiperspirants; eau de cologne; eau de perfume; non-medicated skin creams; perfumed soaps" in Int'l Class 003 (hereinafter, the "Mark"); and

Whereas, Assignee desires to acquire all right, title and interest in and to the Mark, along with the goodwill associated therewith.

Now Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and any common law uses thereof.

Y.Z.Y. INC.

By: 

Its: _____


Date: 4/22/08


State of FLORIDA

SS:

County of MIAMI-DADE

On this 22ND day of APRIL, 2008, before me appeared SHIMON BOUSKILA, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

NOTARY PUBLIC-STATE OF FLORIDA
 Eva Rodriguez
Commission # DD452679
Expires: JULY 19, 2009
Bonded Thru Atlantic Bonding Co., Inc.


(Signature of Notary Public)