

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Automotive Finance Corporation		05/24/2004	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	PJV Enterprises, LLC		
Doing Business As:	DBA MICRO 21		
Street Address:	13700 State Road		
Internal Address:	Suite 10		
City:	North Royalton		
State/Country:	OHIO		
Postal Code:	44133		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2577690	MICRO 21	
CORRESPONDENCE DATA			
Fax Number:	(216)348-5474		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-348-5774		
Email:	ip@mcdonaldhopkins.com		
Correspondent Name:	Stacy L. Emhoff		
Address Line 1:	600 Superior Avenue, E.		
Address Line 2:	Suite 2100		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	26263-00003		
NAME OF SUBMITTER:	Stacy L. Emhoff		
Signature:	/Stacy L. Emhoff/		

CH \$40.00 2577690

Date:

05/07/2008

Total Attachments: 1

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ASSIGNMENT OF INTELLECTUAL PROPERTY

For One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Automotive Finance Corporation, a corporation organized and existing under the laws of the State of Indiana, (hereinafter "Assignor"), hereby sells, assigns, transfers, grants, releases, and quit-claims to PJV Enterprises, LLC, a limited liability company organized and existing under the laws of the State of Ohio, (hereinafter "Assignee"), its successors, assigns or other legal representatives, Assignor's entire rights, title and interest in and to the copyrights identified by U.S. Copyright Reg. No. TX-5-892-962 for the work Micro 21 : version 4.2.14.0. (herein, the "Work") along with any past, present, and for future works of authorship created in connection with the Work, and Assignor's entire right, title and interest in and to the MICRO 21 trademark identified in U.S. trademark Reg. No. 2,577,690 (herein, the "Mark") and all registrations for the Work and the Mark.

Assignor agrees that at the request of Assignee, Assignor will, without additional consideration, execute any documents deemed necessary by Assignee to:

- (a) vest all right, title and interest in and to the Work and the Mark in Assignee or any party designated by Assignee; and
(b) enable Assignee to seek, register, maintain or enforce rights in the Work and the Mark anywhere in the world, to the extent Assignor is able to do so.

Assignor further sells, assigns, transfers, grants, releases and quit-claims to Assignee, its successors, assigns or other legal representatives, any and all claims for damages by reason of past, present or future infringement of said Work or Mark, and the right to sue for and collect the same for its own use and benefit and that of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of this 24th day of May, 2004.

AUTOMOTIVE FINANCE CORPORATION

By: [Signature]
Name: MARGOT E.M. HANULAK
Title: Vice President Special Projects

STATE OF Ohio)
COUNTY OF Cuyahoga) SS:

This 24th day of May 2004, before me personally appeared Margot Hanulak to me known as the Vice President - Special Projects of Automotive Finance Corporation, a corporation of the State of Indiana, who executed the foregoing Assignment and acknowledged that he/she was authorized to execute the same as the free act and deed of such corporation.

[Signature]
NOTARY PUBLIC
MARK D. KLIMEK - ATTORNEY AT LAW
Notary Public - State of Ohio
My Commission Has No Expiration Date
Section 147.03 R.C.

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