

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CarSpot.com, L.L.C.		09/14/2007	LIMITED LIABILITY COMPANY: WISCONSIN

RECEIVING PARTY DATA

Name:	AutoTrader.com, Inc.
Street Address:	5775 Peachtree Dunwoody Road
Internal Address:	Building A
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30342
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78748790	S
Serial Number:	77248073	SOLO
Registration Number:	3236226	CARS GO FASTER!
Registration Number:	3236224	CARSPOT
Registration Number:	3241481	PRO
Registration Number:	3236229	VINTRUST

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-776-2929
 Email: trademark@dowlohnes.com
 Correspondent Name: Mitchell H. Stabbe, Esq.
 Address Line 1: 1200 New Hampshire Avenue, N.W.
 Address Line 2: Suite 800

OP \$165.00 78748790

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:

08360.0003

NAME OF SUBMITTER:

Attorney of Record

Signature:

/Mitchell H. Stabbe/

Date:

05/08/2008

Total Attachments: 3

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ASSIGNMENT

WHEREAS, CarSpot.com, L.L.C. ("Assignor"), a Wisconsin limited liability company, located at 233 N. Water Street, Suite 300, Milwaukee, WI 53202, is the owner of the marks shown below (the "Marks"), which are registered with or are the subject of a pending application before the U.S. Patent and Trademark Office:

<u>Mark</u>	<u>Reg./Serial Number</u>	<u>Reg./Filing Date</u>
CARS GO FASTER!	3,236,226	May 1, 2007
CARSPOT	3,236,224	May 1, 2007
PRO	3,241,481	May 15, 2007
Road Sign Design	78/748,790	November 7, 2005
SOLO	77/248,073	August 6, 2007
VINTRUST	3,236,229	May 1, 2007

WHEREAS, AutoTrader.com, Inc. ("Assignee"), a Delaware corporation, located at Delaware corporation having its offices at 5775 Peachtree Dunwoody Road, Building A, Atlanta, GA 30342, desires to acquire Assignor's right, title and interest in and to the Marks, including, without limitation, the registrations and pending applications thereof, and the goodwill associated therewith;

WHEREAS, the parties desire to confirm and make a record of such transfer of the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the registrations and/or pending applications for the Marks and goodwill of the business symbolized by the Marks, effective as of the date of execution below.

Signed this 14 day of September, 2007.

CARSPOT.COM, L.L.C.

By: _____

Name: Andrew Salamone
Title: Member

[STATE/COMMONWEALTH] of Wisconsin)
[COUNTY/PARISH] of Milwaukee)

SS:

Subscribed and sworn to before me this 14th day of September, 2007.

[Signature]
Notary Public
My Commission Expires: 1-5 permanent

Schedule 3.12.1

Registered Business Intellectual Property

Trademarks

Mark	Status	Reg. No./Appl. No.	Date of Reg.	Next Action Due
CARS GO FASTER!	Registered	3,236,226	05/01/2007	05/01/2013
CARSPOT	Registered	3,236,224	05/01/2007	05/01/2013
PRO	Registered	3,241,481	05/15/2007	05/15/2013
Road Sign Design	Pending Application	78/748,790	n/a	n/a
SOLO	Pending Application	77/248,073	08/06/2007	n/a
VINTRUST	Registered	3,236,229	05/01/2007	05/01/2013

Domain Names

auto-seller.net
 autoseller.com
 autoseller.tv
 boatsgofaster.com
 carsgofast.com
 carsgofaster.com
 carsgofaster.net
 carspot.com
 carspot.net
 carspot.org
 carspotduo.com
 carspotleads.com
 carspotone.com
 carspotpro.com
 drivemilwaukee.com
 homesgofaster.com
 magimatic.com
 netgains.com
 sawplates.com
 vintrust.org
 wisconsinautos.com
 xtabi.com

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