

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UBC Ltd.		03/05/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sweetyet Development Limited		
<b>Street Address:</b>	25 Harbour Rd.		
<b>City:</b>	Wanchai		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	CORPORATION: HONG KONG		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3154155	DENIM GIRL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)434-7400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202)585-3510		
<b>Email:</b>	snweller@mintz.com		
<b>Correspondent Name:</b>	Susan Neuberger Weller		
<b>Address Line 1:</b>	701 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	37442-018		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			

CH \$40.00 3154155

Address Line 4:

NAME OF SUBMITTER:

Susan Neuberger Weller

Signature:

/Susan Neuberger Weller/

Date:

05/08/2008

Total Attachments: 1

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WHEREAS, UBC Ltd. ("Assignor"), a New York corporation with an address at P.O. Box 420, Lindenhurst, NY 11757 owns U.S. Trademark Registration No. 3,154,155 in the U.S. Patent and Trademark Office for the word mark DENIM GIRL ("Mark") and common law rights in the Mark; and

WHEREAS, Sweetyet Development Limited ("Assignee"), a Hong Kong corporation with a business address at 25 Harbour Rd., Wanchai, Hong Kong, desires to acquire all common law and other rights to the Mark and obtain an assignment of U.S. Registration No.3,154,155 together with the goodwill associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Mark and U.S. Registration No. 3, 154,155, together with the goodwill of the business symbolized by the Mark, as well as the right to sue for and collect damages for past infringements.

UBC, LTD.

By: David Woods

Name: David Woods

Title: President

Dated: March 5, 2008

