

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FURminator, Inc.		05/06/2008	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	FurgoPet, Inc.		
Street Address:	1638 Headland Drive		
City:	Fenton		
State/Country:	MISSOURI		
Postal Code:	63026		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77211063	FURGOPET	
Serial Number:	78936198	FURGOCAT	
Serial Number:	78936206	FURGODOG	
CORRESPONDENCE DATA			
Fax Number:	(314)667-3633		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3145526338		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Thompson Coburn LLP/Clyde Smith		
Address Line 1:	One US Bank Plaza		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	48417-69248		
NAME OF SUBMITTER:	Clyde L. Smith		

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Signature:

/Clyde L. Smith/

Date:

05/09/2008

Total Attachments: 1

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WHEREAS, FURminator, Inc., a limited liability company of the State of Missouri having offices at 1638 Headland Drive, Fenton, Missouri 63026 ("Assignor"), is the owner of U.S. Trademark Application Serial No. 77/211,063 for the mark FURGOPET for *pet brush, namely, a grooming device for fur bearing animals in the nature of a brushlike instrument for removal of the animals' loose or shedding hair* (hereinafter the FURGOPET trademark and shall be referred to as the "Trademark"); and of U.S. Trademark Application Serial No. 78/936,198 for the mark FURGO CAT for *pet brush, namely, a grooming device for fur bearing animals in the nature of a brushlike instrument for removal of the animals' loose or shedding hair* (hereinafter the FURGO CAT trademark and shall be referred to as the "Trademark"); and of U.S. Application Serial No. 78/936,206 for FURGODOG for *pet brush, namely, a grooming device for fur bearing animals in the nature of a brushlike instrument for removal of the animals' loose or shedding hair* (hereinafter the FURGODOG trademark and shall be referred to as the "Trademark");

WHEREAS, FurgoPet, Inc., a Missouri corporation having offices at 1638 Headland Drive, Fenton, Missouri 63026 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Trademark been made. Assignor further agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.

IN WITNESS WHEREOF, I have hereunto set my hand the 6 day of ^{May}~~February~~ 2008.

FURminator, Inc.

By:


A handwritten signature in black ink, appearing to read "D.R.P.", is written over a horizontal line.

David R. Porter, CEO and Top Dog