

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|-----------------------|
| DIVERSITY PIPELINE ALLIANCE | | 04/29/2008 | CORPORATION: VIRGINIA |

RECEIVING PARTY DATA

| | |
|-----------------|---------------------------------------|
| Name: | GRADUATE MANAGEMENT ADMISSION COUNCIL |
| Street Address: | 1600 Tysons Boulevard Suite 1400 |
| City: | McLean |
| State/Country: | VIRGINIA |
| Postal Code: | 22102 |
| Entity Type: | CORPORATION: VIRGINIA |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------|
| Registration Number: | 2620372 | DIVERSITY PIPELINE ALLIANCE |
| Registration Number: | 2617368 | |
| Registration Number: | 2077249 | MBA EXPLORER |
| Registration Number: | 2141858 | MBA EXPLORER |
| Registration Number: | 2115769 | DESTINATION MBA |
| Registration Number: | 2119388 | DESTINATION MBA |
| Registration Number: | 3283343 | SPEEDCAREERS |

CORRESPONDENCE DATA

Fax Number: (713)651-5246
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 713-651-5383
 Email: JKSIMPSON@FULBRIGHT.COM
 Correspondent Name: JAN K . SIMPSON
 Address Line 1: 1301 MCKINNEY SUITE 5100
 Address Line 4: HOUSTON, TEXAS 77010-3095

OP \$190.00 2620372

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|--|-----------------------|
| ATTORNEY DOCKET NUMBER: | GMAC VARIOUS/10416558 |
| NAME OF SUBMITTER: | JAN K. SIMPSON |
| Signature: | /jks/ |
| Date: | 05/12/2008 |
| Total Attachments: 3 source=GMAC_ASSIGNMENT#page1.tif source=GMAC_ASSIGNMENT#page2.tif source=GMAC_ASSIGNMENT#page3.tif | |

**ASSIGNMENT
(U.S. and Foreign Trademarks)**

WHEREAS, Diversity Pipeline Alliance, a corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignor), has adopted and is using the Marks set forth in SCHEDULE A hereof which they have used in various countries throughout the world including the United States; and

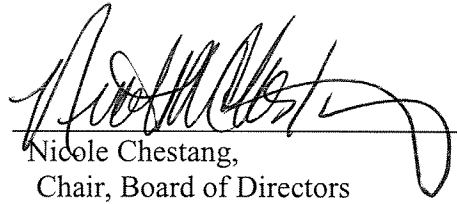
WHEREAS, Graduate Management Admission Council, a corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignee), desires to acquire the Marks and the goodwill of the business associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for said Marks and all of its right, title, and interest to said Marks not presently registered set forth in *SCHEDULE A* hereof, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Marks and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes it is the sole and lawful owner of the entire right, title, and interest to said Marks and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND FOR THE SAME CONSIDERATION, the Assignor hereby covenants and agrees that the Assignor will, whenever counsel of the Assignee or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of said Marks and registrations thereof without charge to the Assignee, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the Assignor or any of its employees, agents, and representatives in connection with the foregoing actions.

29 April 2008
Date


Nicole Chestang,
Chair, Board of Directors

SCHEDULE A

REGISTRATIONS, APPLICATIONS, AND COMMON LAW MARKS

| Mark | Registration Number | Serial Number |
|--------------------------------------|----------------------------|----------------------|
| Diversity Pipeline Alliance & Design | 2,620,372 | 76/229,209 |
| Circle Design | 2,617,368 | 76/229,210 |
| MBA Explorer | 2,077,249 | 75/100,347 |
| MBA Explorer | 2,141,858 | 75/100,369 |
| Destination MBA | 2,115,769 | 75/169,649 |
| Destination MBA | 2,119,388 | 75/169,625 |
| Speedcareers | 3,283,343 | 76/508,909 |