

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG. Philips LCD Co., LTD.		02/29/2008	LIMITED LIABILITY COMPANY: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF
RECEIVING PARTY DATA			
Name:	LG DISPLAY CO., LTD.		
Street Address:	20, Yoido-dong Youngdungpo-gu		
City:	SEOUL		
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF		
Entity Type:	LIMITED LIABILITY COMPANY: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78061143	BLACK CATHODE	
Serial Number:	78307269	IN PLANE SWITCHING	
Serial Number:	78307238	IN PLANE SWITCHING	
CORRESPONDENCE DATA			
Fax Number:	(202)496-7756		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 496-7500		
Email:	mlaip@mckennalong.com		
Correspondent Name:	Andrew J. Park		
Address Line 1:	1900 K Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	8650.054		
DOMESTIC REPRESENTATIVE			

CH \$90.00 78061143

Name: Andrew J. Park
Address Line 1: 1900 K Street, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:	Andrew J. Park
Signature:	/ajp/
Date:	05/12/2008

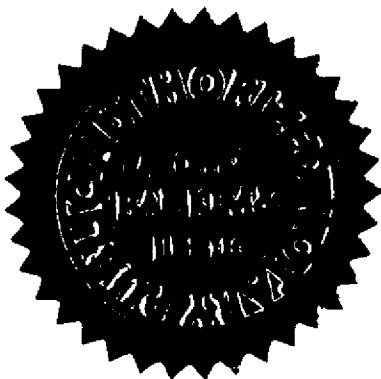
Total Attachments: 4
source=LG PHILIPS NAME CHANGE#page1.tif
source=LG PHILIPS NAME CHANGE#page2.tif
source=LG PHILIPS NAME CHANGE#page3.tif
source=LG PHILIPS NAME CHANGE#page4.tif

Registered No. 1077 of 2008

NOTARIAL CERTIFICATE

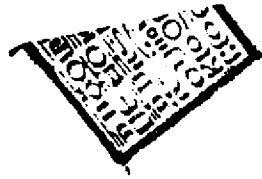
Law Offices Of **BAE, KIM & LEE** LLC

647-15 Yoksam-dong, Gangnam-gu, Seoul, Korea



TRADEMARK

REEL: 003776 FRAME: 0078



Commercial Register (Cancellations included)

Register No. 045768

Registration No. 110111-0393134

Business Name

- 5 ~~Gold Star Software Co., Ltd.~~ Changed Registered
~~LG Software Co., Ltd.~~
Changed on January 12, 1995 Registered on January 16, 1995
~~LG Soft Co., Ltd.~~
Changed on January 6, 1997 Registered on January 7, 1995
10 ~~LG LCD Co., Ltd.~~
Changed on November 16, 1998 Registered on November 18, 1998
~~LG PHILLIPS LCD Co., Ltd.~~
Changed on August 27, 1999 Registered on August 30, 1999
LG Display Co., Ltd.
15 Changed on February 29, 2008 Registered on March 4, 2008

Head Office: 20, Yoido-dong, Youngdungpo-gu, Seoul, Korea

Changed on December 19, 1998 Registered on December 19, 1998

20 **Method of Publication** To be published in Maeil Economic Daily and Chosun
Daily, circulated in Seoul

Changed on May 4, 2004 Registered on May 11, 2004

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