

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
OnLive, Inc.		07/03/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mova, LLC		
<b>Street Address:</b>	355 Bryant Street		
<b>Internal Address:</b>	Suite 110		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94107		
<b>Entity Type:</b>	limited liability company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78876642	CONTOUR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(213)213-4199		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	213 243-4208		
<b>Email:</b>	diane.lambillotte@aporter.com		
<b>Correspondent Name:</b>	Diane M. Lambillotte		
<b>Address Line 1:</b>	777 South Figueroa Street		
<b>Address Line 2:</b>	44th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>ATTORNEY DOCKET NUMBER:</b>	22446.002		
<b>NAME OF SUBMITTER:</b>	Diane M. Lambillotte		
<b>Signature:</b>	/diane m. lambillotte/		

CH \$40.00 78876642

Date:

05/12/2008

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

**WHEREAS**, OnLive, Inc., a Delaware corporation, with its principal place of business at 849 High Street, Palo Alto, California 94301 ("Assignor"), has adopted, owns, is using and/or has a *bona fide* intent to use the CONTOUR marks listed on Exhibit A ("hereinafter the "Marks") in connection with various goods and/or services; and

**WHEREAS**, Assignor is the owner of the applications and registrations for the Marks in the United States Patent and Trademark Office and other countries listed on the attached Exhibit A (the "Applications and Registrations");

**WHEREAS**, Mova, LLC., a California limited liability company, with its principal place of business at 355 Bryant Street, Suite 110, San Francisco, California 94107 ("Assignee"), desires to acquire the Marks and the Applications and Registrations and accompanying goodwill, and the business of Assignor in connection with which Assignor has a *bona fide* intent to use the Marks and the pending Applications and Registrations;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

1. Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and the Applications and Registrations therefor, including all common law rights in the United States and rights in all other countries and jurisdictions of the world, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Marks, and the goodwill of Assignor's business symbolized by the Marks and the Applications and Registrations, along with the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the Applications and Registrations thereof or such associated goodwill.

2. Assignor agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Assignment.

This Assignment is dated effective as of July 3, 2007.

OnLive, Inc.

By: 

Stephen G. Perlman  
President and CEO

Mova, LLC

By: 

Michael McGarvey  
COO

**EXHIBIT A**

<b>Mark</b>	<b>Country</b>	<b>Serial/App. No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
CONTOUR	United States of America	78/876642	05/04/2006		
CONTOUR	Australia	1144177	11/01/2006	1144177	11/01/2006
CONTOUR	European Union	5431267	11/01/2006	5431267	01/14/2008
CONTOUR	Japan	101795/2006	11/01/2006		
CONTOUR	South Korea	2006-3956	11/02/2006		
CONTOUR	New Zealand	758134	11/01/2006		