

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advised Assets Group, LLC		02/01/2008	LIMITED LIABILITY COMPANY: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Great-West Life & Annuity Insurance Company		
<b>Street Address:</b>	8515 East Orchard Road		
<b>City:</b>	Greenwood Village		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80111		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3329190	REALITY INVESTING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)473-2720		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-473-2865		
<b>Email:</b>	docket@hollandhart.com		
<b>Correspondent Name:</b>	Ester Martin Maillaro		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 4:</b>	Denver, COLORADO 80201		
<b>ATTORNEY DOCKET NUMBER:</b>	03946.0061		
<b>NAME OF SUBMITTER:</b>	Ester Martin Maillaro		
<b>Signature:</b>	/Ester Martin Maillaro/		
<b>Date:</b>	05/13/2008		

OP \$40.00 3329190



TRADEMARK ASSIGNMENT

ADVISED ASSETS GROUP, LLC a Colorado Limited Liability Company ("Assignor"), is the owner of the following United States trademark registration (the "Trademark"):

Mark	U.S. Registration No.
REALITY INVESTING	3,329,190

GREAT-WEST LIFE & ANNUITY INSURANCE COMPANY, a Colorado corporation, whose principal place of business is 8515 East Orchard Road, Greenwood Village, Colorado 80111 ("Assignee"), seeks to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademark, all common law rights associated therewith, and all goodwill associated thereby.

This Trademark Assignment is effective as of the 1<sup>st</sup> day of February.

Executed on February 1, 2008.

ADVISED ASSETS GROUP, LLC



By: DAVID McLEOD

Title: MANAGING DIRECTOR