

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Purple Wine Company, LLC		12/21/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sonoma Wine Company, LLC		
Street Address:	P.O. Box 390		
City:	Graton		
State/Country:	CALIFORNIA		
Postal Code:	95444		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78641690	AXIS	
Serial Number:	78641675	ZYNTHESIS	
Registration Number:	3234905	AZURE CREEK	
Registration Number:	3225851	MARLO	
CORRESPONDENCE DATA			
Fax Number:	(415)391-6493		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-391-6490		
Email:	ken@commins.com		
Correspondent Name:	Commins & Webster, P.C.		
Address Line 1:	400 Montgomery Street, Ste 200		
Address Line 4:	San Francisco, CALIFORNIA 94104		
ATTORNEY DOCKET NUMBER:	SONOMA WINE COMPANY		
NAME OF SUBMITTER:	Kenneth C. Webster		

OP \$115.00 78641690

Signature:

/Kenneth C. Webster/

Date:

05/13/2008

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (Assignment) is made as of this 21st day of December, 2007, by Purple Wine Company, LLC, a limited liability company formed under the laws of the State of California (Assignor), in favor of Sonoma Wine Company, LLC, a limited liability company formed under the laws of the State of California (Assignee).

RECITALS

WHEREAS, Assignor is the owner of the following Trademarks and the associated applications and registrations;

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>App. Ser. No.</u>	<u>Filing Date</u>
AXIS	N/A	N/A	78641690	6/1/2005
AZURE CREEK	3234905	4/27/2007	78646789	6/8/2005
MARLO	3225851	4/3/2007	78641694	6/1/2005
ZYNTHESIS	N/A	N/A	78641675	6/1//2005

and, WHEREAS, the Assignor desires to assign, and Assignee desires to receive, all right, title and interests in and to the Trademarks;

NOW THEREFORE, Assignor hereby assigns to Assignee, its successors and assigns, all of its right, title, and interests in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date written above.

PURPLE WINE COMPANY, LLC

By: Susan Durbrow

Name: Susan Durbrow

Title: Marketing & Sales Mgr

SONOMA WINE COMPANY, LLC

By: Lisa Ehrlich-Giglio

Name: Lisa Ehrlich-Giglio

Title: DIR, BRAND DEVT