

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
A.G., Inc. d/b/a Lucien Piccard		05/13/2008	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LP Watch Group, Inc.		
<b>Street Address:</b>	3301 North 29th Avenue		
<b>City:</b>	Hollywood		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33020		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1981245	LUCIEN PICCARD	
Registration Number:	2510301	LUCIEN PICCARD	
Registration Number:	2510302	ARNEX	
Registration Number:	2510300	ARNEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(954)522-6507		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	954-763-3303		
<b>Email:</b>	info@mhdpatents.com		
<b>Correspondent Name:</b>	Barry L. Haley, Esq.		
<b>Address Line 1:</b>	1936 South Andrews Avenue		
<b>Address Line 4:</b>	Fort Lauderdale, FLORIDA 33316		
<b>ATTORNEY DOCKET NUMBER:</b>	11163.3702		
<b>NAME OF SUBMITTER:</b>	Barry L. Haley		

CH \$115.00 1981245

Signature:

/barry l haley/

Date:

05/14/2008

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

**WHEREAS**, A.G., Inc. d/b/a/ Lucien Piccard, having an address of 1333 60<sup>th</sup> Street, Brooklyn, New York, 11219, United States of America, a corporation of the State of New York (hereinafter referred to as "Assignor") of the trademarks Lucien Piccard, U.S. Registration Numbers: 1,981,245 and 2,510,301 and Arnex, U.S. Registrations Numbers: 2,510,302 and 2,510,300, having adopted and used these marks in the business of selling all of the goods listed in the trademark registrations and,

**WHEREAS**, LP Watch Group, Inc. ("Assignee"), having an address of 3301 N. 29<sup>th</sup> Ave., Hollywood, Florida 33020, United States America, is a corporation of the State of Florida, is desirous of acquiring said marks and the good will of the business associated with the use of and symbolized by said marks;

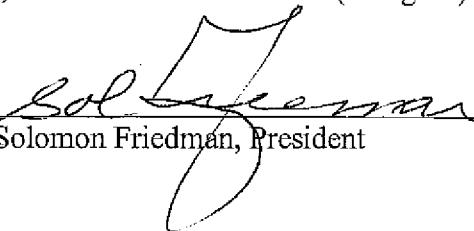
**NOW, THEREFORE**, To All Whom It May Concern:

Be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration to them in hand paid, the receipt of which is hereby acknowledged, said Assignor, by these presents does sell, assign, and transfer unto the said Assignee the entire right, title, interest, in and to the said trademarks and the registrations thereof, U.S. Registration Numbers 1,981,245 and 2,510,301, 2,510,302 and 2,510,300, including the right to sue for damages for all past infringement occurring prior to the execution date of this Assignment, together with the good will of the mark and business in connection with which the said mark was and/or is used.

IN WITNESS WHEREOF, the parties agree to the terms hereof as of the dates written below.

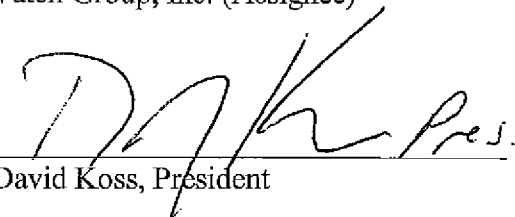
A.G., Inc. d/b/a Lucien Piccard (Assignor)

Date: May 13, 2008

By:   
Solomon Friedman, President

LP Watch Group, Inc. (Assignee)

Date: May 13, 2008

By:   
David Koss, President

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