

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Equinox Products, LLC		01/07/2008	LIMITED LIABILITY COMPANY: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vitasalus, Inc.		
<b>Street Address:</b>	1301 Rankin Drive		
<b>City:</b>	Troy		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48083		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2917561	EQUINOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)953-1121		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2149531111		
<b>Email:</b>	sroberts@hitchcockevert.com		
<b>Correspondent Name:</b>	Kelly J. Kubasta		
<b>Address Line 1:</b>	P O Box 131709		
<b>Address Line 4:</b>	Dallas, TEXAS 75313-1709		
<b>ATTORNEY DOCKET NUMBER:</b>	VITA-00010		
<b>NAME OF SUBMITTER:</b>	Kelly J. Kubasta		
<b>Signature:</b>	/Kelly J. Kubasta/		
<b>Date:</b>	05/14/2008		

OP \$40.00 2917561



**TRADEMARK ASSIGNMENT**

WHEREAS, Equinox Products, LLC ("Equinox"), a Michigan Company located at 1301 Rankin Drive, Troy, MI 48083, is owner of and has adopted, used and registered the following trademarks:

<i>Trademark</i>	<i>Registration No.</i>
EQUINOX	U.S. Reg. No. 2,917,561
EQUINOX	Texas Reg. No. 800642754

WHEREAS, Vitasalus, Inc. a Michigan Corporation located at 1301 Rankin Drive, Troy, MI 48083 is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of the sum of One (\$1.00) dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Equinox hereby assigns to Vitasalus all right, title and interest in the above referenced EQUINOX trademark, including all common law rights and the associated registrations, together with the goodwill of the business symbolized by said trademark, as well as the right to recover all past, current, and future damages for infringement.

Signed this 7th day of January, 2008

EQUINOX PRODUCTS, LLC

By: Robert N. Carter, Trustee

Position/Title: Member