

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JMTM, Inc.		12/26/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	JMTM, LLC		
Street Address:	1105 N. Market Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19899		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77365273	BLACK & MILD CREAM	
Registration Number:	0863405	MIDDLETON'S CHERRY BLEND	
Registration Number:	0866124	MIDDLETON'S CHERRY BLEND	
Registration Number:	0867403		
Registration Number:	1156590	ROYAL COMFORT	
CORRESPONDENCE DATA			
Fax Number:	(215)701-2273		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-665-7273		
Email:	cmiller@cozen.com		
Correspondent Name:	Camille M. Miller		
Address Line 1:	1900 Market Street		
Address Line 2:	Cozen O'Connor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	JMTM 123004		

CH \$140.00 77365273

NAME OF SUBMITTER:	Camille M. Miller
Signature:	/Camille M. Miller/
Date:	05/15/2008
Total Attachments: 4 source=JMTM Docs#page1.tif source=JMTM Docs#page2.tif source=JMTM Docs#page3.tif source=JMTM Docs#page4.tif	

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "JMTM, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "JMTM, INC." TO "JMTM LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF DECEMBER, A.D. 2007, AT 11:28 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2225069 8100V

071359620

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6262759

DATE: 12-26-07

TRADEMARK
REEL: 003777 FRAME: 0551

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:28 AM 12/26/2007
FILED 11:28 AM 12/26/2007
SRV 071359620 - 2225069 FILE

**CERTIFICATE OF CONVERSION
TO LIMITED LIABILITY COMPANY**

converting

JMTM, INC.,
a Delaware corporation,

to

JMTM LLC,
a Delaware limited liability company

This Certificate of Conversion to Limited Liability Company (the "Certificate of Conversion") is being executed and filed by the undersigned for the purpose of converting a Delaware corporation to a Delaware limited liability company pursuant to Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.

1. The name of the converting corporation immediately prior to the filing of this Certificate of Conversion with the Secretary of State of the State of Delaware is JMTM, Inc., a Delaware corporation (the "Corporation").
2. The date on which the original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware was February 27, 1990.
3. The name of the limited liability company to which the corporation is herein being converted is JMTM LLC, a Delaware limited liability company.

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Conversion to be duly executed as of the 26th day of December, 2007.

By: Selena K. Murtha
 Name: Selena K. Murtha
 Title: Secretary/Treasurer
 Authorized Person

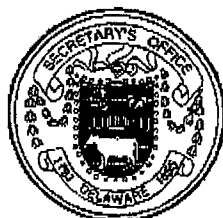
Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "JMTM LLC" FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF DECEMBER, A.D. 2007, AT 11:28 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2225069 8100V

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You may verify this certificate online at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6262759

DATE: 12-26-07

TRADEMARK
REEL: 003777 FRAME: 0553

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:28 AM 12/26/2007
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**CERTIFICATE OF FORMATION
OF
JMTM LLC**

1. The name of the limited liability company is JMTM LLC.
2. The address of its registered office in the State of Delaware is 1209 Orange Street, Wilmington, Delaware 19801. The name of the registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of this 26th day of December, 2007.

By: Selena K. Murtha
 Name: Selena K. Murtha
 Title: Secretary/Treasurer
 Authorized Person