

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DL SPORTS & MARKETING LTDA		11/23/2007	PARTNERSHIP: BRAZIL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ROBERTO DE ASSIS MOREIRA E CIA LTDA		
<b>Composed Of:</b>	COMPOSED OF Deisi de Assis Moreira, Miguelina Eloj de Assis Moreira, and Roberto de Assis Moreira, all citizens of Brazil		
<b>Street Address:</b>	Rua Mura, 215, Guaruja		
<b>City:</b>	Porto Alegre		
<b>State/Country:</b>	BRAZIL		
<b>Entity Type:</b>	PARTNERSHIP: BRAZIL		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77175623	RONALDINHO GAÚCHO	
Serial Number:	77175646	RONALDINHO GAÚCHO	
Serial Number:	77175661	RONALDINHO GAÚCHO	
Serial Number:	77175678	RONALDINHO GAÚCHO	
Serial Number:	77175706	RONALDINHO GAÚCHO	
Serial Number:	77175727	RONALDINHO GAÚCHO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(330)252-5535		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	330-643-0212		
<b>Email:</b>	ipdocketakron@bdblaw.com		
<b>Correspondent Name:</b>	David J. Hrina		
<b>Address Line 1:</b>	3800 Embassy Parkway		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Akron, OHIO 44333-8332		

OP \$165.00 77175623

ATTORNEY DOCKET NUMBER:

63910-0010-0015

DOMESTIC REPRESENTATIVE

Name: David J. Hrina  
Address Line 1: 3800 Embassy Parkway  
Address Line 2: Suite 300  
Address Line 4: Akron, OHIO 44333

NAME OF SUBMITTER:

David J. Hrina

Signature:

/David J. Hrina/

Date:

05/15/2008

Total Attachments: 1

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**Assignment of Trademarks**

WHEREAS, DL SPORTS & MARKETING LTDA, a partnership organized in the country of Brazil, and located at Rua Almirante Ary Rangel, 445, Sala 210, Recreio dos Bandeirantes, Rio de Janeiro, Brazil 22790-430 (formerly located at Daniel Petry, 222, Centro, Antônio Carlos 88180-000, Brazil) ("Assignor"), has adopted and is using the below marks; and

WHEREAS, ROBERTO DE ASSIS MOREIRA E CIA LTDA, a partnership organized in the country of Brazil, and located at Rua Murá, 215, Guaruja, Porto Alegre, Brazil ("Assignee"), is desirous of acquiring the below marks and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the below marks, together with the entire goodwill of the business symbolized by the below marks and the registrations issuing therefrom. The Commissioner of Patents and Trademarks is requested to issue the certificate of registrations to Assignee.

Application No	Mark	Filing Date	Previous Assignment Information Reel/Frame Date of Recordation
77/175,623	Ronaldinho Gaúcho	May 8, 2007	Not Applicable
77/175,646	Ronaldinho Gaúcho	May 8, 2007	Not Applicable
77/175,661	Ronaldinho Gaúcho	May 8, 2007	Not Applicable
77/175,678	Ronaldinho Gaúcho	May 8, 2007	Not Applicable
77/175,706	Ronaldinho Gaúcho	May 8, 2007	Not Applicable
77/175,727	Ronaldinho Gaúcho	May 8, 2007	Not Applicable

DL SPORTS & MARKETING LTDA

**D.A.C.M.R.C.**  
 23/11/2007  
 Date

By:   
 David Ferreira Lima  
 Title: Partner ("Assignor")

RECONHECIMENTO POR SEMELHANÇA E FIRMAS DE: DAVID FERREIRA DE LIMA  
 Cod: 01031234567  
 Rio de Janeiro, 28 de Novembro de 2007. Cont. por: Serventia  
 Em testemunho da verdade. 207-TJ-FUNDOS  
 Total  
 SEBASTIAO OLÍMPIO NUNES Escrevente Aut.

COMARCA DA CAPITAL  
 COMARCA DA CAPITAL  
 5957-100-1-1-1-1  
 1W235733