

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McGraw-Hill Higher Education		04/05/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	GRADUATE MANAGEMENT ADMISSION COUNCIL		
Street Address:	1600 Tysons Boulevard Suite 1400		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2673632	MBA SURVIVAL KIT	
Registration Number:	2202345	QUANTITATIVE SKILLS INTERACTIVE	
Registration Number:	2202335	FINANCE INTERACTIVE	
Registration Number:	2226830	ACCOUNTING INTERACTIVE	
Registration Number:	2606190	STATISTICS INTERACTIVE	
CORRESPONDENCE DATA			
Fax Number:	(713)651-5246		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-651-5383		
Email:	JKSIMPSON@FULBRIGHT.COM		
Correspondent Name:	JAN K . SIMPSON		
Address Line 1:	1301 MCKINNEY SUITE 5100		
Address Line 4:	HOUSTON, TEXAS 77010-3095		
ATTORNEY DOCKET NUMBER:	GMAC/10019228		

OP \$140.00 2673632

NAME OF SUBMITTER:	JAN K. SIMPSON
Signature:	/jks/
Date:	05/15/2008
Total Attachments: 2 source=Document#page1.tif source=Document#page2.tif	

TRADEMARK ASSIGNMENT

For and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The McGraw-Hill Companies Inc., a New York corporation with a principal place of business of 1221 Avenue of the Americas, New York, New York 10020 (with its division McGraw-Hill Higher Education, and as successor in interest to Richard D. Irwin, collectively, "Assignor"), hereby irrevocably sells, grants, conveys, assigns and sets over to Graduate Management Admission Council, a non-stock, not-for-profit Virginia corporation with a principal place of business of Suite 1400, 1600 Tysons Boulevard, McLean, Virginia 22102 ("Assignee"), and its successors and assigns, all of Assignor's right, title and interest in and to the Marks and the registrations for the Marks set forth on Schedule A hereof,

together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Marks and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof.

Assignor represents and warrants to Assignee that Assignor has the right, free and clear of all liens and encumbrances, to assign and transfer the Marks, registrations, and the goodwill associated therewith to Assignee.

Assignor hereby covenants and agrees that the Assignor will, whenever counsel of the Assignee or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of said Marks and registrations thereof without charge to the Assignee, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the Assignor or any of its employees, agents, and representatives in connection with the foregoing actions.

The undersigned has executed this assignment as of April 5, 2008.

THE MCGRAW-HILL COMPANIES, INC.

By: 
EDWARD H. STANFORD

Its: PRESIDENT, MCGRAW-HILL HIGHER EDUCATION

SCHEDULE A
TRADEMARKS

Mark	Registration No.	Registration Date
MBA Survival Kit	2673632	January 14, 2003
Quantitative Skills Interactive	2202345	November 3, 1998
Finance Interactive	2202335	November 3, 1998
Accounting Interactive	2226830	February 23, 1999
Statistics Interactive	2606190	August 6, 2002