Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coating Excellence International		05/15/2008	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Coating Excellence International LLC	
Street Address:	975 Broadway	
City:	Wrightstown	
State/Country:	WISCONSIN	
Postal Code:	54180	
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Serial Number:	76634920	CLEAN STRIP	
Serial Number:	76626057	PREMIUM-PLUS	

CORRESPONDENCE DATA

Fax Number: (404)253-6901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404.253.6900

Email: mpgallon@duanemorris.com

Correspondent Name: Michelle P. Gallon

Address Line 1: 1180 West Peachtree Street

Address Line 2: Suite 700

Address Line 4: Atlanta, GEORGIA 30309-3448

Signature:	/mpg/
NAME OF SUBMITTER:	Michelle P. Gallon
ATTORNEY DOCKET NUMBER:	E4919-00050

TRADEMARK REEL: 003778 FRAME: 0417

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Date:	05/16/2008
Total Attachments: 1 source=cei.assign#page1.tif	

TRADEMARK
REEL: 003778 FRAME: 0418

UNITED STATES

ASSIGNMENT OF TRADEMARK

WHEREAS, Coating Excellence International LLC, (Assignor/Assignee), a Wisconsin limited liability company with an address at 975 Broadway, Wrightstown, Wisconsin 54180, wishes to correct the records of the United States Patent and Trademark Office.

WHEREAS, Assignor/Assignee was inadvertently referred to in a certain trademark applications as Coating Excellence International. Subsequently, the applications matured into registrations and said trademark registrations continue to reflect registrant as Coating Excellence International, specifically, in the following registrations:

<u>Mark</u>	App. No.	Reg. No.	Reg. Date
CLEAN STRIP	76/634,920	3,265,546	July 17, 2007
PREMIUM-PLUS	76/626,057	3,149,289	September 26, 2006

WHEREAS, Assignor/Assignee is desirous of correcting the record and acquiring the entire right, title and interest in and to the said trademarks and registrations, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to said trademarks and trademark registrations, together with the goodwill of the business connected therewith and any right to recover for past infringements thereof.

COATING EXCELLENCE

INTERNATIONAL LLC, erroneously and inadvertently referred to as Coating

Excellence International

By: Michelle P. Gallon Attorney for Registrant

Date: 05/16/2008

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RECORDED: 05/16/2008

TRADEMARK REEL: 003778 FRAME: 0419