

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Marketing Company		05/15/2008	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Progressive Impressions International, Inc.		
Street Address:	1725 Roe Crest Drive		
City:	North Mankato		
State/Country:	MINNESOTA		
Postal Code:	56002-3728		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2917328	(PI) PATIENT INTERACTION	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-632-3000		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Laura J. Hein		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
ATTORNEY DOCKET NUMBER:	96037		
NAME OF SUBMITTER:	Laura J. Hein		
Signature:	/Laura J. Hein/		
Date:	05/16/2008		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **FIRST MARKETING COMPANY** ("Assignor"), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and is using the mark which is registered in the United States Patent and Trademark Office, as identified below:


Registration No.	Mark	Registration Date
2,917,328	(PI) PATIENT INTERACTION	January 11, 2005

and

WHEREAS **PROGRESSIVE IMPRESSIONS INTERNATIONAL, INC.** ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **FIRST MARKETING COMPANY** does hereby assign to **PROGRESSIVE IMPRESSIONS INTERNATIONAL, INC.**, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof identified above.

Assignor:
FIRST MARKETING COMPANY

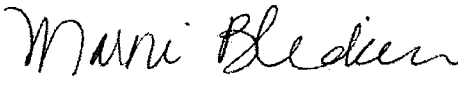
By: 
Name: Sheila B. Hagen
Title: Vice President & Deputy General Counsel

Date: May 15, 2008

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 15th day of May 2008, by Sheila B. Hagen, the Vice President & Deputy General Counsel of First Marketing Company, a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)


Signature of person taking Acknowledgment



