TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
After Six, Inc.		02/18/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	After Six, LLC	
Street Address:	121 W. Long Lake Road	
Internal Address:	3rd Floor	
City:	Bloomfield Hills	
State/Country:	MICHIGAN	
Postal Code:	48304	
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN	

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2254455	AFTER SIX
Registration Number:	0362116	AFTER SIX
Registration Number:	2086252	AFTER SIX
Registration Number:	0793331	AFTER SIX
Registration Number:	0821674	AFTER SIX
Registration Number:	0829816	AFTER SIX
Registration Number:	0907279	AFTER SIX
Registration Number:	1603675	AFTER SIX
Registration Number:	1685394	AFTER SIX
Registration Number:	2943409	BIEN VESTIDO BIEN RECIBIDO
Registration Number:	3036851	SEVEN UNLIMITED
Registration Number:	3244791	7 UNLTD
Registration Number:	1265061	RAFFINATI
		TPADEMARK

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Serial Number:	78464215	7 UNLIMITED	
Serial Number:	78464245	7 UNLIMITED	

CORRESPONDENCE DATA

Fax Number: (202)659-1559

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 734-623-1938

Email: trademark@dickinsonwright.com

Correspondent Name: John C. Nishi
Address Line 1: 1901 L Street, NW

Address Line 2: Suite 800

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	John C. Nishi
Signature:	/John C. Nishi/
Date:	05/16/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, After Six, Inc., a corporation of the state of Delaware ("Assignor"), has adopted and is using, or intends to use the trademarks identified in Schedule A hereto (the "Marks"), and is the owner of the trademark registrations and applications for trademark registrations for the Marks in the United States Patent and Trademark Office as identified in Schedule A;

WHEREAS, After Six, LLC, a limited liability company of the state of Michigan ("Assignee"), as successor to the business of the Assignor to which the Marks relate, desires to acquire all of Assignor's right, title and interest to the Marks and the registrations and applications therefor, as well as all associated goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, After Six, Inc. hereby assigns to After Six, LLC all of Assignor's right title and interest in the Marks and the registrations and applications therefor, together with the goodwill of the business symbolized by the Marks.

Executed on February 18, 2008

After Six, Inc.

By: Robert D. DeVito
Title: Vice President

Olobert De Vito

STATE OF NEW YORK) ss.:
COUNTY OF NEW YORK)

On the 18th day of February 2008, before me personally came Robert D. DeVito, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he executed the same.

Notary Publi¢

JUDY CORNIEL
Notary Public, State of New York
No. 01C06165321
Qualified in New York County
Commission Expires May 7, 20

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SCHEDULE A

MARK	REGISTRATION NO.
AFTER SIX	2254455
AFTER SIX	362116
AFTER SIX	2086252
AFTER SIX	793331
AFTER SIX	821674
AFTER SIX	829816
AFTER SIX	907279
AFTER SIX	1603675
AFTER SIX (and design)	1685394
BIEN VESTIDO BIEN RECIBIDO	2943409
SEVEN UNLIMITED	3036851
7 UNLTD	3244791
RAFFINATI	1265061

MARK	APPLICATION NO.
SEVEN UNLIMITED	78/465442
7 UNLIMITED	78/464215
7 UNLIMITED	78/464245
7 UNLIMITED	78/464301

ANNARBOR 96264v1

RECORDED: 05/16/2008

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