

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF ADDRESS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Barilla G. e R. Fratelli - Societa Per Azioni		05/22/2007	CORPORATION: ITALY

RECEIVING PARTY DATA

Name:	Barilla G. e R. Fratelli - Societa Per Azioni
Street Address:	Via Mantova 166
City:	Parma
State/Country:	ITALY
Entity Type:	CORPORATION: ITALY

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	2859387	ACADEMIA BARILLA
Registration Number:	2965649	ACADEMIA BARILLA L'ARTE DELLA GASTRONOMIA ITALIANA
Registration Number:	2005752	BARILLA
Registration Number:	2074319	BARILLA
Serial Number:	78136706	BARILLA - AMERICA'S #1 PASTA
Serial Number:	78136703	BARILLA - AMERICA'S FAVORITE PASTA
Serial Number:	78136708	BARILLA - AMERICA'S PREFERRED PASTA
Registration Number:	0897460	BARILLA
Registration Number:	2657872	BARILLA
Registration Number:	1432123	BARILLA
Registration Number:	2964682	BARILLA
Registration Number:	3078132	BARILLA
Registration Number:	2271029	BARILLA FOODSERVICE
Serial Number:	77231059	BARILLA LA COLLEZIONE

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Registration Number:	2785409	BARILLA LA COLLEZIONE
Registration Number:	2725955	BARILLA PASTA ALWAYS "AL DENTE" ALWAYS PERFECT
Registration Number:	3056761	BARILLA PICCOLINI
Registration Number:	2961699	BARILLA PICCOLINI
Registration Number:	3037740	BARILLA PLUS
Registration Number:	2905518	BARILLA PROFESSIONAL
Serial Number:	78385642	COLLEZIONE D'ITALIA
Registration Number:	3009526	EXPERIENCE THE SAUCE ITALIANS EMBRACE AS THEIR OWN
Serial Number:	78437521	FALU
Registration Number:	3012372	
Registration Number:	2996209	
Registration Number:	3197750	
Registration Number:	2796771	FIORINI
Serial Number:	78565560	GREAT PASTA PLUS SO MUCH MORE
Registration Number:	2790465	ITALY'S #1 PASTA
Registration Number:	3017904	MORE NUTRITION, NATURALLY DELICIOUS
Registration Number:	2672113	PIPETTE
Serial Number:	77148613	PLUS
Serial Number:	77164300	PLUS
Registration Number:	3056490	RESTAURANT CREATIONS
Serial Number:	78400800	SIMPLE. HONEST. WELLNESS.
Serial Number:	78474753	SLOW CARBS FOR THE LONG RUN
Registration Number:	2900936	SPAGHETTI RIGATI
Serial Number:	78474778	TASTE THE FRESHNESS
Registration Number:	3036659	TUBINI
Registration Number:	1847802	VOIELLO
Registration Number:	2892442	VOIELLO
Registration Number:	2858696	VOIELLO TORRE ANNUNZIATA-NAPOLI
Registration Number:	2898607	VOIELLO TORRE ANNUNZIATA-NAPOLI
Serial Number:	78547733	WHOLE GRAIN TO GO

CORRESPONDENCE DATA

Fax Number: (202)783-6031

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (202) 783-6040

**TRADEMARK
REEL: 003778 FRAME: 0917**

Email: PTO-TM-Email@rothwellfigg.com
Correspondent Name: Rothwell, Figg, Ernst & Manbeck, pc
Address Line 1: 1425 K Street NW
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 2778-151

DOMESTIC REPRESENTATIVE

Name: Rothwell, Figg, Ernst & Manbeck, pc
Address Line 1: 1425 K Street NW
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER: Anne M. Sterba

Signature: /Anne M. Sterba/

Date: 05/15/2008

Total Attachments: 1
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CERTIFICATE OF CHANGES OF TRADE NAME AND LEGAL ADDRESS

I do hereby certify that

BARILLA ALIMENTARE S.P.A.

a corporation duly organized and existing under the Laws of Italy,

located at Via Mantova 166, PARMA, Italy

changed its trade name to

BARILLA G. e R. Fratelli – Società per Azioni

on 22nd December 2003, and legal address to

Viale Riccardo Barilla 3/A, PARMA, Italy

on 24th December 2003.


Subsequently, with effect from 12th February 2004, the legal address of this company was changed once again

to Viale Riccardo e Pietro Barilla 3/A, PARMA, Italy.

Finally, with effect from May 22, 2007, the legal address of this company was changed once again

to **Via Mantova 166, PARMA, Italy.**

Dated this 29th day of February 2008


Notary Public

CERTIFICATO DI MODIFICA DI DENOMINAZIONE SOCIALE E SEDE LEGALE

Con il presente documento certifico che la

BARILLA ALIMENTARE S.P.A.

una Società regolarmente costituita secondo le Leggi Italiane

con sede in Via Mantova 166, PARMA, Italia

ha modificato la propria denominazione sociale in

BARILLA G. e R. Fratelli – Società per Azioni

in data 22 dicembre 2003, e la propria sede legale in

Viale Riccardo Barilla 3/A, PARMA, Italia

in data 24 dicembre 2003.

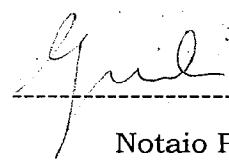
Successivamente, con effetto dal 12 febbraio 2004, l'indirizzo della sede legale della società è stato ulteriormente modificato

in Viale Riccardo e Pietro Barilla 3/A, PARMA, Italia.

Infine, con effetto dal 22 maggio 2007, l'indirizzo della sede legale della società è stato ulteriormente modificato

in **Via Mantova 166, PARMA, Italia.**

Li, 29 febbraio 2008


Notario Pubblico