

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Terry de Gunzburg		03/20/2008	INDIVIDUAL: FRANCE

**RECEIVING PARTY DATA**

Name:	Mesyl Limited
Street Address:	Bridge House, Bridge Street
City:	Castletown
State/Country:	ISLE OF MAN
Postal Code:	IM91AX
Entity Type:	CORPORATION: ISLE OF MAN

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	78920434	BY TERRY
Registration Number:	2889072	BUBBLE GLOW
Registration Number:	2806782	BY TERRY
Registration Number:	2435208	BY TERRY
Registration Number:	2740835	FOR TEEN
Registration Number:	2939769	FRESHTONE
Registration Number:	2939770	LUMICOAT
Registration Number:	2661352	PARTI-PRIS
Registration Number:	2824527	TERRIBLY

**CORRESPONDENCE DATA**

Fax Number: (412)471-4094  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 412-471-8815  
 Email: webblaw@webblaw.com  
 Correspondent Name: The Webb Law Firm

OP \$240.00 78920434

Address Line 1: 436 Seventh Avenue  
Address Line 2: 700 Koppers Building  
Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:

1084-030026

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Kent E. Baldauf

Signature:

/kent e baldauf/

Date:

05/19/2008

**Total Attachments: 9**  
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# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Our File 1084-030026

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

Terry de Gunzburg

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation-State: \_\_\_\_\_
- Other \_\_\_\_\_
- Citizenship (see guidelines) UK
- Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance/Execution Date(s):

- Execution Date(s) 03/20/2008
- Assignment                       Merger
- Security Agreement               Change of Name
- Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached:  Yes  No

Name: Mesyl Limited

Address: Bridge House  
Bridge Street  
Castletown  
Isle of Man, IM9 1AX

- Association                      Citizenship \_\_\_\_\_
- General Partnership              Citizenship \_\_\_\_\_
- Limited Partnership              Citizenship \_\_\_\_\_
- Corporation                      Citizenship Isle of Man
- Other \_\_\_\_\_                      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)  
78/920,434

B. Trademark Registration No.(s)  
See attached list of eight registrations

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kent E. Baldauf

Internal Address: The Webb Law Firm

Street Address: 700 Koppers Building  
436 Seventh Avenue

City: Pittsburgh

State: PA                      ZIP: 15219

Phone Number: 412-471-8815

Fax Number: 412-471-4094

Email Address: webblaw@webblaw.com

### 6. Total number of applications and registrations involved:

9

- 7. Total fee (37 CFR 2.6(b)(6) & 3.41)              \$ 240
- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

### 8. Payment Information:

- a. Credit Card                      Last 4 Numbers 1059  
Expiration Date 08/2010
- b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

### 9. Signature:



May 19, 2008

Signature

Date

Kent E. Baldauf, Reg. No. 25,826

Name of Person Signing

Total number of pages including cover sheet, attachments, and document 9

Documents to be recorded (including cover sheet) should be faxed to 571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

4.B. (Continued)

Trademark Registration Nos.

MARK	Appl. No.	Filing Date	Reg. No.	Reg. Date
BUBBLE GLOW	78/250,221	05/15/2003	2,889,072	09/28/2004
BY TERRY	75/414,961	01/07/1998	2,806,782	01/20/2004
BY TERRY	75/980,109	01/07/1998	2,435,208	03/13/2001
FOR TEEN	76/285,038	07/13/2001	2,740,835	07/22/2003
FRESHTONE	78/307,326	09/30/2003	2,939,769	04/12/2005
LUMICOAT	78/307,333	09/30/2003	2,939,770	04/12/2005
PARTI-PRIS	76/045,856	05/11/2000	2,661,352	12/17/2002
TERRIBLY	76/446,549	09/03/2002	2,824,527	03/23/2004

Date *20 March* 2008

(1) Terry de Gunzburg.

(2) Mesyl Limited

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Trade Mark and Patent Assignment

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withers<sup>LLP</sup>

16 Old Bailey

London

EC4M 7EG

Tel: +44 (0)20 7597 6000

Fax: +44 (0)20 7597 6543

Ref:HGD/RGD

EFFECTIVE DATE

20 March

2008

## PARTIES

- (1) Terry de Gunzburg, of Elmfield House, 1A Neville Terrace, London, SW7 3AT, UK (the 'Assignor'); and
- (2) Mesyl Limited a company incorporated on the Isle of Man whose registered office is at Bridge House, Bridge Street, Castletown, Isle of Man, IM9 1AX (the 'Assignee').

## RECITALS

- (A) The Assignor is the proprietor of the trade marks registered or the subject of applications for registration (the 'Trade Marks', which term shall include any registered trade marks resulting or arising from any such applications for registration) and the patents registered or the subject of applications for registration (the 'Patents', which term shall include any registered patents resulting or arising from any such applications for registration) in the countries listed in the attached schedule.
- (B) The Assignor has agreed to assign all its right, title and interest in and to the Trade Marks and Patents to the Assignee for the consideration mentioned below.

## OPERATIVE PROVISIONS

1. In consideration of the Issue of 1000 ordinary shares of £1 each in the capital of the Assignee to the Assignor (the receipt of which is hereby acknowledged), the Assignor with full title guarantee hereby assigns to the assignee:
  - 1.1 ALL property, right, title and interest in the Trade Marks including all common-law rights attaching to them including the right to sue for past infringement and to institute proceedings for passing-off and to retain all damages obtained thereby together with the goodwill of the business in the goods and services for which the trade marks are registered TO HOLD the same unto the assignee absolutely;
  - 1.2 the Patents and the full and exclusive benefit thereof together with all re-issues and extensions of such granted Patents.
2. This Assignment shall include the right for the Assignee to bring proceedings against any third party in respect of the Trade Marks and Patents (including proceedings against any third party for infringement of the Trade Marks or Patents or for passing off or for otherwise

infringing the rights of the Assignor in the Trade Marks or Patents). The Assignor agrees and undertakes to provide to the Assignee (at its request) all such assistance with any proceedings which may be brought by or against the Assignee against or by any third party in relation to the Trade Marks or Patents and the Assignee shall indemnify the Assignor in respect of all costs and expenses (including reasonable legal costs) actually incurred by it in providing the Assignee with such assistance.

3. The Assignor covenants that at the cost and request of the Assignee at any time and from time to time it will execute such deeds or documents and do such acts or things as may be necessary or desirable to give effect to this Assignment or allow the recordal of this Assignment.
4. This Assignment shall be governed by and construed in accordance with the laws of the Isle of Man and the parties hereto submit to the exclusive jurisdiction of the courts of the Isle of Man.

This Assignment was signed on the date set out above.

United States

Country	Mark	Application No.	Application Date	Registration No.	Registration Date	Class	Pending or Registered
United States	BUBBLE GLOW	78/250221	15 May 2003	2889072	28 September 2004	3	Registered
United States	BY TERRY	75/414961	07 January 1998	2806782	20 January 2004	14	Registered
United States	BY TERRY	75/980109	07 January 1998	2435208	13 March 2001	3	Registered
United States	BY TERRY	78/920434	29 June 2006			24, 35	Pending
United States	FOR TEEN	76/285038	13 July 2001	2740835	22 July 2003	3	Registered
United States	FRESHTONE	78/307326	30 September 2003	2939769	12 April 2005	3	Registered
United States	LUMICOAT	78/307333	30 September 2003	2939770	12 April 2005	3	Registered



Country	Mark	Application No.	Application Date	Registration No.	Registration Date	Class	Pending or Registered
United States	PARTI-PRIS	76/045856	11 May 2000	2661352	17 December 2002	3	Registered
United States	TERRIBLY	76/446549	03 September 2002	2824527	23 March 2004	3	Registered

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document number: LA577583-EU-1200164/8

Signed by Terry de Gunzburg )

*[Handwritten signature]*

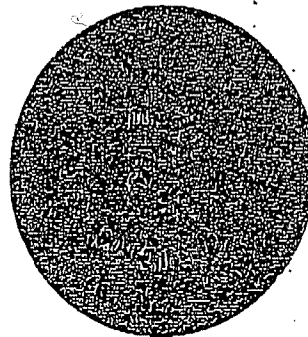
Signed by authorised signatory )  
for and on behalf of )  
Mesyl Limited )

*[Handwritten signature]*



I, Michael V O'Mahony, Notary Public, HEREBY  
CERTIFY that I witnessed the affixing of the above  
signature of *THOMAS GERRARD DEVLIN* a duly authorised  
director of Mesyl Limited at DUBLIN this twentieth  
day of March 2008

*Michael V O'Mahony*  
MICHAEL V. O'MAHONY  
41 Palmerston Road,  
Rathmines,  
Dublin 6, Ireland.  
NOTARY PUBLIC  
Commissioned for Life

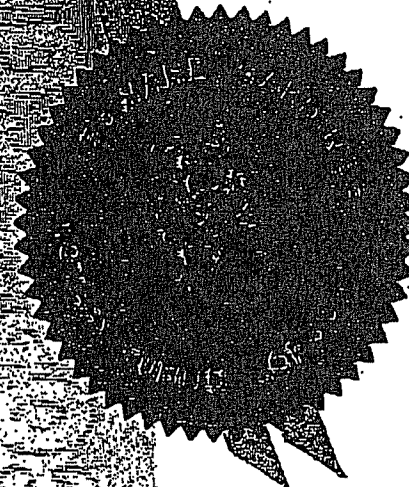


N P Ready  
R M Campbell  
J B Burgess  
E Gardiner  
A J Claudet  
I A Rogers  
A Grafton

TO ALL TO WHOM THESE PRESENTS SHALL COME, I  
EDWARD GARDINER of the City of London NOTARY PUBLIC by  
royal authority duly admitted and sworn DO HEREBY CERTIFY  
the genuineness of the signature of TERRY DE GUNZBURG  
subscribed to the document hereunto annexed, such  
signature having been this day subscribed in my presence  
by Terry de Gunzburg, whose identity I attest:

IN FAITH AND TESTIMONY WHEREOF I the said notary have  
subscribed my name and set and affixed my seal of office at  
London aforesaid this eighteenth day of March in the year  
two thousand and eight.

*Edward Gardiner*



E-mail : notary@cheeswrights.co.uk  
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London EC3A 4AF  
Tel : 020 7623 9477 Fax : 020 7623 5428

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Canary Wharf Office  
Tel : 020 7712 1565

