

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John Copeland		05/14/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Michelle Louise Beaumont		
<b>Street Address:</b>	292 Madison Avenue, 19th Floor		
<b>Internal Address:</b>	c/o Schweitzer Cornman Gross & Bondell LLP		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	INDIVIDUAL: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3114599	CHIVALRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(646)424-0880		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	646 424 0770		
<b>Email:</b>	mag@scgb-law.com		
<b>Correspondent Name:</b>	Meyer A. Gross		
<b>Address Line 1:</b>	292 Madison Avenue		
<b>Address Line 2:</b>	19th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	3069-003		
<b>NAME OF SUBMITTER:</b>	Meyer A. Gross		
<b>Signature:</b>	/Meyer A. Gross/		

CH 3114599 \$40.00

Date:

05/19/2008

Total Attachments: 1


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ASSIGNMENT

WHEREAS, John Copeland, an individual and citizen of the United States of America, located at ~~P.O. Box 485, Healdsburg, CA 95448,~~ *1177 CALIFORNIA ST. #1501, SAN FRANCISCO, CA. 94108* <sup>JC</sup> has adopted, used, and is using the mark CHIVALRY which is registered in the United States Patent and Trademark Office, Registration No. 3,114,599;

WHEREAS, Michelle Louise Beaumont, a British citizen, c/o Schweitzer Cornman Gross & Bondell LLP, 292 Madison Avenue, 19<sup>th</sup> Floor, New York, NY 10017, wishes to acquire said trademark, the registration thereof and the good will symbolized by the said mark and U.S. Trademark Registration No. 3,114,599.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, John Copeland hereby sells, assigns and transfers to Michelle Louise Beaumont all rights, title and interest in and to the said mark together with the good will of the business symbolized by the mark and the registration thereof.

  
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John Copeland  
Dated: May 14, 2008