

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Grant of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rosswil LLC		07/27/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMorgan Chase Bank, N.A.		
<b>Street Address:</b>	270 Park Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	Collateral Agent:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77191207	PEACHEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)354-8113		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-819-8200		
<b>Email:</b>	trademarkdocket@whitecase.com		
<b>Correspondent Name:</b>	Matthew Bart		
<b>Address Line 1:</b>	White & Case LLP		
<b>Address Line 2:</b>	1155 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	1107993-0127		
<b>NAME OF SUBMITTER:</b>	Matthew Bart		
<b>Signature:</b>	/Matthew Bart/		

CH \$40.00 77191207

Date:

05/19/2008

**Total Attachments: 8**

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**ASSIGNMENT OF SECURITY INTEREST IN UNITED STATES**  
**PATENTS AND TRADEMARKS**


**FOR GOOD AND VALUABLE CONSIDERATION**, the sufficiency and receipt of which are hereby acknowledged, ROSSWIL LLC, a Delaware limited liability company (the "Assignor") with principal offices at 813 Ridge Lake Blvd, Memphis, TN 38120, hereby assigns and grants to JPMORGAN CHASE BANK, N.A., as Collateral Agent, with principal offices at 270 Park Avenue, New York, New York 10017 (the "Assignee"), a security interest in (i) all of Assignor's right, title and interest in and to Assignor's trademarks, trademark registrations, and trademark applications more particularly set forth on Schedule A attached hereto (the "Marks"), and all renewals thereof, (ii) all of the Assignor's right, title and interest in and to the patents and patent applications (the "Patents") set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Marks and Patents, (iv) the goodwill of the business(es) with which the Marks are associated and (v) all causes of action arising prior to or after the date hereof for infringement of any of the Marks and Patents or unfair competition regarding the same.

This Assignment of Security Interest is made to secure the satisfactory performance and payment of all Obligations of the Assignor, as such term is defined in the Security Agreement, among the Assignor, the other assignors from time to time party thereto and the Assignee, dated as of July 15, 2003, amended and restated as of July 30, 2004, amended and restated as of May 31, 2006 and as further amended and restated as of June 28, 2007 (as so amended and restated and as the same may be further amended, modified, restated and/or supplemented from time to time, the "Security Agreement") and shall be effective as of the date of the Security Agreement. Upon the termination of the Security Agreement pursuant to Section 10.9(a) of the Security Agreement, the Assignee shall, upon satisfaction, execute, acknowledge, and deliver to the Assignor an instrument in writing releasing the security interest in the Marks acquired under this Assignment of Security Interest.

This Assignment of Security Interest has been granted in conjunction with the security interest granted to Assignee under the Security Agreement. The rights and remedies of the Assignee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Assignment of Security Interest are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

**IN WITNESS WHEREOF**, the undersigned have executed this Assignment of Security Interest as of the 27 day of July, 2007.

**ROSSWIL LLC,**  
as Assignor


By:   
Name: Daniel A. Fawley  
Title: Vice President and Treasurer

**JPMORGAN CHASE BANK, N.A.,**  
as Collateral Agent, and as Assignee

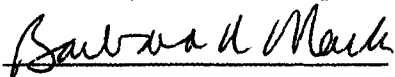
By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Security Interest as of the 27 day of July, 2007.

**ROSSWIL LLC,**  
as Assignor

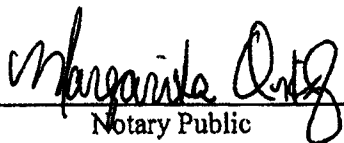
By:   
Name: Daniel A. Fowley  
Title: Vice President and Treasurer

**JPMORGAN CHASE BANK, N.A.,**  
as Collateral Agent, and as Assignee

By:   
Name: **BARBARA R. MARKS**  
Title: **EXECUTIVE DIRECTOR**

State of New York )  
 ) ss.:  
County of New York )

On this \_\_\_\_\_ day of July, 2007, before me personally came BARBARA R. MARKS who, being duly sworn, did state as follows: that [s]he is Executive Director of JPMorgan Chase Bank, N. A., that [s]he is authorized to execute the foregoing Assignment of Security Interest on behalf of said corporation and that [s]he did so by authority of the Board of Directors of said corporation.

  
\_\_\_\_\_  
Notary Public

MARGARITA ORTIZ  
Notary Public, State of New York  
Qualified in Bronx County  
Reg. No. 01OR6041062  
My Commission Expires May 1, 2016

State of North Carolina  
County of Stokes ) ss.:

On this \_\_\_ day of July, 2007, before me personally came Daniel A. Fawley who, being duly sworn, did depose and say the he is Vice President and Treasurer of Rosswil LLC, that he is authorized to execute the foregoing Assignment of Security Interest on behalf of said corporation and that he did so by authority of the Board of Directors of said corporation.

Wanda R. Hunter  
Notary Public



State of \_\_\_\_\_ )  
 ) ss.:  
County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of July, 2007, before me personally came \_\_\_\_\_ who, being duly sworn, did state as follows: that [s]he is \_\_\_\_\_ of JPMorgan Chase Bank, N. A., that [s]he is authorized to execute the foregoing Assignment of Security Interest on behalf of said corporation and that [s]he did so by authority of the Board of Directors of said corporation.

\_\_\_\_\_  
Notary Public



MARKS

REGISTRATIONS:

NONE

APPLICATIONS:

Country/ Trademark	Application No.	Application Date
United States PEACHEY	77/191207	5/26/2007

SCHEDULE B

PATENTS

NONE