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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Crane Pumps & Systems, Inc.		05/06/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cloud Co.
Street Address:	4120-A Horizon Lane
City:	San Luis Obispo
State/Country:	CALIFORNIA
Postal Code:	93401
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1543262	SELLERS
Registration Number:	1715033	TANKMASTER
Registration Number:	0663099	SELLERS ROTOR JET
Registration Number:	0895469	ROTO-JET
Registration Number:	1320364	TANK-MAN
Registration Number:	1315388	DRUM-MAJOR
Registration Number:	0717838	SELLERS "SUPER BOOSTER"
Registration Number:	1177016	JET MISER
Registration Number:	1543265	В
Registration Number:	1543264	BX
Registration Number:	1543263	BZ

CORRESPONDENCE DATA

Fax Number: (805)781-3427

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK REEL: 003780 FRAME: 0324

900106970

Phone: 805-543-0855

Email: copytmlaw@aol.com

Correspondent Name: Mary A. Harris, Attorney at Law

Address Line 1: 960 Toro Street

Address Line 4: San Luis Obispo, CALIFORNIA 93401

ATTORNEY DOCKET NUMBER:	CRANE TO CLOUD CO	
NAME OF SUBMITTER:	Mary A. Harris	
Signature:	/Mary A. Harris/	
Date:	05/20/2008	

Total Attachments: 3

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> TRADEMARK REEL: 003780 FRAME: 0325

TRADEMARK ASSIGNMENT

WHEREAS, Crane Pumps & Systems, Inc., a Delaware corporation (the "Assignor"), is the owner of the trademarks set forth on Exhibit A attached hereto (the "Marks"); and

WHEREAS, Cloud Co., a California corporation, with its principal office at 4120-A Horizon Lane, San Luis Obispo, California 93401 (the "Assignee"), desires to acquire the Marks, associated goodwill and any and all registrations thereof; and

WHEREAS, the parties wish to reflect the transfer of said Marks and registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby certifies that, effective as of May 8, 2008, it has assigned, and does hereby assign unto the said Assignee, its successors and assigns, and Assignee hereby accepts, Assignor's entire right, title and interest in, to and under the aforesaid Marks, together with the goodwill of the business symbolized by the Marks throughout the world, and the registrations thereof, including the right to recover for past infringement(s) thereof, if any.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Marks to Assignee as assignee of Assignor's entire right, title and interest therein.

[signature page follows]

TRADEMARK REEL: 003780 FRAME: 0326 IN WITNESS WHEREOF, Assignor has executed this instrument at Piqua, Ohio on this $\frac{6^{\prime\prime}}{2}$ day of May, 2008 but effective as of May $\frac{8}{2}$, 2008.

WITNESS.		CRANE PUMPS & SYSTEMS, INC.
WITNESS:		By: Vernet Bryen
		Vincent Buffa, President
STATE OF OHIO))SS:	
COUNTY OF MIAMI)	

The foregoing instrument was acknowledged before me this <u>l</u> day of May, 2008, by Vincent Buffa, President of Assignor.

ANGELA M. BAILEY, Notary Public In and for the State of Ohio My Commission Expires July 21, 2006

Ungela M. Baileys Notary Public

EXHIBIT A

U.S. Registered Marks

MARK	REGISTRATION NO.
SELLERS	1,543,262
TANKMASTER	1,715,033
SELLERS ROTOR JET	663,099
ROTO-JET	895,469
TANK-MAN	1,320,364
DRUM-MAJOR	1,315,388
SELLERS "SUPER BOOSTER"	717,838
JET MISER	1,177,016
В	1,543,265
BX	1,543,264
BZ	1,543,263

Foreign Registered Marks

RECORDED: 05/20/2008

<u>MARK</u>	COUNTRY	REGISTRATION NO.

SELLERS Brazil 006717900

TRADEMARK REEL: 003780 FRAME: 0328