

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
N.V. Perricone LLC		05/13/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Nicholas V. Perricone M.D.		
Street Address:	639 Research Parkway		
City:	Meriden		
State/Country:	CONNECTICUT		
Postal Code:	06450		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78486014	THE PERRICONE PROMISE	
CORRESPONDENCE DATA			
Fax Number:	(203)327-1096		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(203) 324-6155		
Email:	ccobb@ssjr.com		
Correspondent Name:	Stephen P. McNamara		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston & Reens LLC		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	05003-T0001A		
NAME OF SUBMITTER:	Stephen P. McNamara		
Signature:	/Stephen P. McNamara/		

OP \$40.00 78486014

Date:

05/20/2008

Total Attachments: 2

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Trademark Assignment

WHEREAS, N.V. Perricone LLC, a Delaware limited liability company, having a place of business at 639 Research Parkway; Meriden, Connecticut 06450, U.S.A.; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademark **The Perricone Promise**, U.S. Application No. 78/486,014 and filed September 20, 2004;

WHEREAS, Nicholas V. Perricone, M.D., a citizen of the United States, residing at 639 Research Parkway; Meriden, Connecticut 06450, U.S.A.; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark **The Perricone Promise**, U.S. Application No. 78/486,014 and filed September 20, 2004, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

N.V. Perricone LLC.

Date: May 13, 2008
Location: Meriden, CT

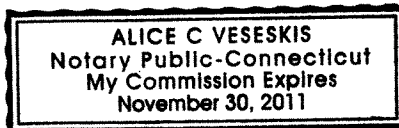
By [Signature]
Name:
Title:

STATE OF: Connecticut
COUNTY OF: New Haven

: ss. Meriden
:

On this 13th day of May, 2008, before me personally came Stephen S. Mirabella to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Alice C. Veeskis
Notary Public



05003-T0001A
Assignment
Page 2

Nicholas V. Perricone, M.D.

Date: May 13, 2008
Location: Meriden, CT

By *Nicholas V. Perricone*
Name: Nicholas V. Perricone, M.D.
Title:

STATE OF: Connecticut
COUNTY OF: New Haven

: ss. Meriden
:

On this 13th day of May, 2008, before me personally came Nicholas V. Perricone, M.D., to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Alice C. Vesekis
Notary Public

