



RECOR
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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Max Rohr, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Backwoods Equipment Company, Inc.

Internal Address: _____

Street Address: 221 North Main Street

City: Wichita

State: Kansas

Country: USA Zip: 67202

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) April 22, 2008

- Assignment
- Security Agreement
- Other Partial Assignment
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
3,268,658

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
BACKWOODS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Glenn K. Robbins II

Internal Address: Suite 1000

Street Address: 1 N. Brentwood Blvd.

City: St. Louis

State: MO Zip: 63105

Phone Number: 314-863-7733

Fax Number: 314-862-4656

Email Address: trademark@spencerfane.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account No. 0571072000 100000009 3268658

Authorized Use: None \$ 40.00 DP

9. Signature:

Glenn K. Robbins II
Signature

May 14, 2008

Date

Glenn K. Robbins II

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

5-14-08

FINANCE SECTION

OFFICE OF THE DIRECTOR OF THE PATENT AND TRADEMARK OFFICE

BREAKDOWN OF GOODS ASSIGNED IN REG. NO. 3,268,658

All of the goods listed under Class 3;

The following goods listed under Class 14:

Belt buckles, decorative boxes, candleholders, figurines, hat ornaments, watch bands, charms, jewelry; cuff links; tie and precious metal money clips; and horological and chronometric instruments, namely, clocks, watches and chronometers

All of the goods listed under Class 16;

All of the goods listed under Class 18;

All of the goods listed under Class 25;

All of the goods listed under Class 28

307359.1

EXHIBIT E

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made by and between Max Rohr, Inc., a Delaware corporation having an address at 300 Delaware Avenue, Wilmington, Delaware 19801 ("Assignor") and Backwoods Equipment Company, Inc., a Kansas corporation having an address at 221 North Main Street, Wichita, Kansas 67202 (herein, "Assignee").

WHEREAS, Assignor has adopted, has used, and is using and is the owner of the following trademark now registered in the United States Patent & Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
BACKWOODS	3,268,658	July 24, 2007

which is herein referred to as the '658 Registration. A copy of the '658 Registration is attached as Exhibit 1.

WHEREAS, Assignee desires to acquire certain rights in the **BACKWOODS** trademark embodied in certain goods under the '658 Registration as follows:

All of the goods listed under Class 3;

The following goods listed under Class 14:

Belt buckles, decorative boxes, candleholders, figurines, hat ornaments, watch bands, charms, jewelry; cuff links; tie and precious metal money clips; and horological and chronometric instruments, namely, clocks, watches and chronometers

All of the goods listed under Class 16;

All of the goods listed under Class 18;

All of the goods listed under Class 25;

All of the goods listed under Class 28,

(referred to herein as "the Divided **BACKWOODS** Trademark").

291603.2

NOW, THEREFORE, TO ALL CONCERNED, be it known for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Divided BACKWOODS Trademark.

Assignor does sell, assign, and transfer all its right, title, and interest in and to the Divided BACKWOODS Trademark unto Assignee and that portion of the '658 Registration thereof, together with the goodwill of the business in connection with which the Divided BACKWOODS Trademark is used and that part of the goodwill of the business connected with the use of and symbolized by the Divided BACKWOODS Trademark.

Assignor further agrees to execute and deliver such other or further documents or instruments as may be necessary, in the judgment of Assignee's counsel, to perfect Assignee's rights in and to the Divided BACKWOODS Trademark.

This Assignment provided hereby includes any and all rights to sue for and recover all damages for infringement of the Divided BACKWOODS Trademark, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name. Further, Assignor agrees to cooperate in any such actions to the extent reasonably required by Assignee to enforce the rights transferred hereunder.

IN WITNESS WHEREOF, the undersigned Assignor has executed this Trademark Assignment.

MAX ROHR, INC.

By: Janet A. Paschall

President

Title

4/22/08

Date

STATE OF Delaware)

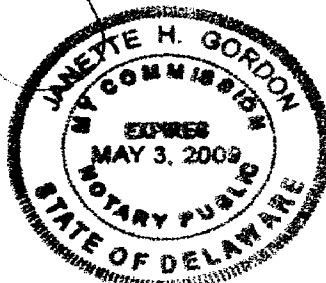
) ss.

COUNTY OF New Castle)

On this 22 day of April, 2008, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Janet A. Paschall to me known to be the person who executed the foregoing instrument, and acknowledged that she executed the same as her free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Janette H. Gordon
Notary Public



My Commission Expires:

JANETTE H. GORDON, NOTARY PUBLIC
State of Delaware, New Castle County
Commission No. 20051239038
My Commission Expires May 3, 2009