

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2000		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BPI Communications, Inc.		12/21/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	VNU Business Media, Inc.		
Street Address:	770 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2291689	THE ART METHODS & MATERIALS SHOW	
CORRESPONDENCE DATA			
Fax Number:	(203)327-1096		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(203) 324-6155		
Email:	ccobb@ssjr.com		
Correspondent Name:	Gene S. Winter		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston & Reens LLC		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	03675-T0007A		
NAME OF SUBMITTER:	Gene S. Winter		
Signature:	/Gene S. Winter/		

OP \$40.00 2291689

Date:

05/20/2008

Total Attachments: 3

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

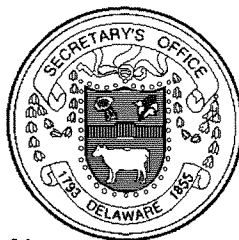
"VNU BUSINESS MEDIA, INC.", A DELAWARE CORPORATION,
WITH AND INTO "BPI COMMUNICATIONS INC." UNDER THE NAME OF
"VNU BUSINESS MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED
IN THIS OFFICE THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2000, AT
10 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF
THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF
DECEMBER, A.D. 2000, AT 11 O'CLOCK A.M.

2367673 8100M

080421810

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6525221

DATE: 04-15-08

TRADEMARK
REEL: 003780 FRAME: 0449

CERTIFICATE OF MERGER
OF
VNU BUSINESS MEDIA, INC.
INTO
BPI COMMUNICATIONS INC.

The undersigned corporation, BPI Communications Inc., does hereby certify:

FIRST: That the name and state of incorporation of each of the constituent corporations of the merger is as follows:

NAME	STATE OF INCORPORATION
BPI Communications Inc.	Delaware
VNU Business Media, Inc.	Delaware

SECOND: An Agreement of Merger between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Section 251 of the General Corporation Law of Delaware.

THIRD: That the name of the surviving corporation of the merger is BPI Communications Inc., a Delaware corporation.

FOURTH: That the amendments or changes in the Certificate of Incorporation of BPI Communications Inc., a Delaware corporation which is surviving the merger, that are to be effected by the merger are as follows:

Article "FIRST" thereof, which states the name of the corporation as "BPI Communications Inc. is hereby stricken out and eliminated and a new Article "FIRST" is hereby substituted and inserted in the place and in lieu thereof, the text of which shall read in full as follows:

"FIRST: The name of the Corporation is VNU Business Media, Inc."

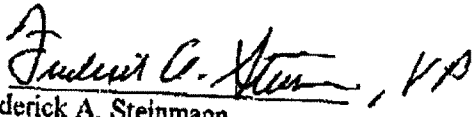
FIFTH: That the executed Agreement of Merger is on file at the principal place of business of the surviving corporation, the address of which is: 770 Broadway, New York, NY 10003, attn: Legal Dept.

SIXTH: That a copy of the Agreement of Merger will be furnished on request and without cost to any stockholder of any constituent corporation.

SEVENTH: That this Certificate of Merger shall be effective on December 31, 2000 at 11:00 AM.

Dated: December 21, 2000

BPI COMMUNICATIONS INC.

By:  , VP
Frederick A. Steinmann
Vice President