

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Certificate of Continuation

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chesed Direct Holdings Limited		07/10/2007	LIMITED LIABILITY COMPANY: BRITISH VIRGIN ISLANDS

RECEIVING PARTY DATA

Name:	Chesed Direct Holdings Limited
Street Address:	Commerce House, 1 Bowring Road
City:	Ramsey
State/Country:	ISLE OF MAN
Entity Type:	LIMITED LIABILITY COMPANY: MALTA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	77129516	THIN & SLIM ENERGIZER
Serial Number:	77074623	ABCOMPLETE
Serial Number:	77341131	TOAST-A-MEAL
Serial Number:	77106748	MAGIC CARRY
Registration Number:	3210470	NICOTINE NO MORE
Serial Number:	78689145	THINK & LOSE

CORRESPONDENCE DATA

Fax Number: (818)217-3571
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 8182172571
 Email: kathym@sylmark.com
 Correspondent Name: Kathy Mojibi
 Address Line 1: 7821 Orion Ave, Suite 200
 Address Line 4: Lake Balboa, CALIFORNIA 91406

OP \$165.00 77129516

ATTORNEY DOCKET NUMBER:

CHESED

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kathy Mojibi

Signature:

/Kathy Mojibi/

Date:

05/16/2008

Total Attachments: 1

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**COMPANIES ACT, 1995
MALTA**

CERTIFICATE OF CONTINUATION

LIMITED LIABILITY COMPANY
(L.N. 344 of 2002 – Regulation 9)

CHESED DIRECT HOLDINGS LIMITED

Name of Company

171, Old Bakery Street, Valletta, Malta

Registered Office

C 41514

Registration No.

This is to confirm that the above-mentioned company which was
formed and incorporated or registered under the laws of

British Virgin Islands

14th April 2005

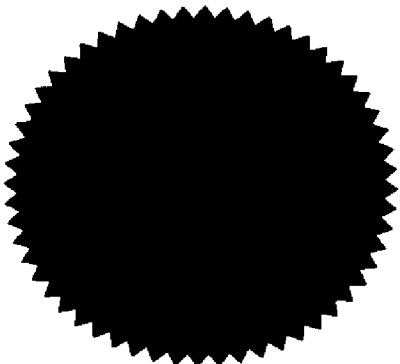
_____ on the _____

CHESED DIRECT HOLDINGS LIMITED

under the name of _____

and which has ceased to be so registered,
is registered as continuing in Malta as a limited liability company
with effect from

30th May 2007



J. CARUANA

f/ Registrar of Companies

Dated this **10th** day of **July** 20**07**